

Sierra Madre News

Serving 28,747 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

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Sierra Madre, California — Thursday, November 21, 1963

16 Pages — Vol. 57, No. 3

Sierra Madre Future Plan Aired By City Council and Commission

Joint Meeting Between SM City Council, Planning Body

The Sierra Madre City Council and the Sierra Madre Planning Commission met Tuesday, November 5 in a joint meeting in the City Council Chambers.

Attending from the City Council were Councilmen Abernethy, Parks, Rule, Vanner and Mayor Sorenson. From the Planning Commission were Commissioners Casey, DeWright, Petz, D'Arcy, Emerson. Also present were City Administrator Bevington and Mrs. Beavers of the Sierra Madre News.

A long-range program for the betterment and improvement of Sierra Madre was discussed at some length.

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The meeting opened with general discussion as to the function of the Planning Commission as an advisory body to the City Council and the problems that confront the City Council in acting on Planning Commission recommendations. The City Council pointed out that should it overrule the action of the Planning Commission, the Commission should be aware that this is only after thorough study of the problem, including a review of the Planning Commission minutes and a public hearing.

Another item under discussion was the Parkway Controls. The consensus of this discussion will be a long-range project and it was suggested that the program be guided by a committee of members from the Police Department, Planning Commission, PTA and City Council.

Highlights of the evening's event will be the installation of Ella Rossel as Worthy Matron and Goodrich Simmons as Worthy Patron.

To have the evening be a surprise to officers and friends, Florence Bowers, past matron of Sierra Madre Chapter and chairman of the installation has withheld all information concerning the evening.

Margaret Sierts, also a past matron is chairman of the reception following the installation.

Sierra Madre Canyon with its unusual terrain and lot size problems was discussed and the suggestion made that a modified uniform yard setback would have to

Two Issues Next Week!

Due to Thanksgiving coming on our publication day, and the fact that the grocery and meat departments of our area have additional Thanksgiving specials to offer you, the Sierra Madre News will have two issues this next week.

As far as we know this is the first time in the history of the News that two issues per week have been published. One of the issues will be on the newsstands Sunday afternoon and distributed to subscribers on Monday morning. The second issue will be on the newsstands Wednesday afternoon and distributed to subscribers Wednesday afternoon and early Friday morning. Watch for two issues this next week.

Please turn to Page 3

United Way Campaign Is 75% Short of Goal In SM

Twenty-five per cent of the \$15,000, which is Sierra Madre's goal in the United Way Campaign, has been received, announces Lucy Young, drive chairman. These final days of our community's door-to-door crusade will be the crucial ones in attaining our goal.

Of the 300 health and welfare services to receive funds from this great drive, 32 are in the Foothill Area. The list of agencies for Sierra Madre reads as follows: Boy Scouts, Girl Scouts, Camp Fire Girls, YMCA, Toy Loan, Sierra Madre Community Nursery School, Children's Hospital, Orthopaedic Hospital, Visiting Nurses Association, Family Service, Traveler's Aid and USO.

When the volunteer worker rings your doorbell consider carefully this encompassing list. Consider the benefits, present and future, to you and your family or to

WEATHER

	High	Low	Prec.
Nov. 13	67	53	
Nov. 14	72	55	
Nov. 15	64	48	.56
Nov. 16	70	47	
Nov. 17	70	45	
Nov. 18	73	45	
Nov. 19	71	48	1.40
Season's total rainfall .355"			
Last year to date 32"			

Please turn to Page 12

Sierra Madre Honored As P.H.S. Homecoming Queen

Sierra Madre has done it again, and very proudly. A local girl, Betty Olds, was honored by being chosen as Pasadena High School's Homecoming Queen. The vast number of girls was narrowed down to five, one to be Queen, the other four princesses.

Friday, Nov. 15, the waiting was over—the lucky girl to wear the crown was announced. Betty was Queen; her court was Lynette Wright, Tola Martin, Sue Jones and Marilyn Bullard.

The candidates for Queen were required to bake a cake and serve it to the committee. They were rated on a scale from 1 to 10 for poise and personality.

The judges were a special committee composed of Mrs. Edwards, principal, the assistant principals, four members of the board of directors, and certain members from the PHS faculty.

Betty is the daughter of Mr. and Mrs. Ron Olds, 430 Gatewood Terrace. She has two brothers, Bill and Bob, both in college.



BETTY OLDS, daughter of Mr. and Mrs. Ron Olds of 430 Gatewood Terrace, Sierra Madre, eliminated the question mark from the crown when she was chosen as PHS Homecoming Queen. The final judging took place last Wednesday, Nov. 14 and was announced Friday, Nov. 15. Betty reigned at the big PHS-Muir game and at the dance after the game.

Kickball League For Girls

A girls' city-wide Kickball League, sponsored by the Arcadia Recreation Department, is being organized on the eight city playgrounds. League games will begin Tuesday, Dec. 3, at 3:45 p.m.

Any girls interested in playing in this league should sign up with the girls' sports supervisor on the following playgrounds: Bonita Park, Camino Grove, Highland Oaks, Holly Avenue, Hugo Reid, Longley Way, Santa Anita, and Vista Park. Team members will be selected at each playground from Thursday, Nov. 21 through Wednesday, Nov. 27 between 3:30 and 5 p.m.

Speak Up Citizens . . .

by Jody Beavers

Question: Would you like the Chamber of Commerce to sponsor a Santa Claus parade to officially open the Christmas season?

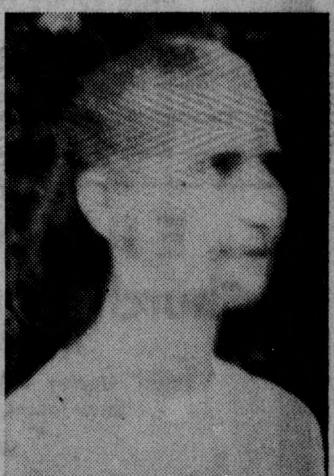


Sandy Custes

"Oh yes, I am for a Santa Claus parade, that would be nice. I have a little brother, and I know he would like it."



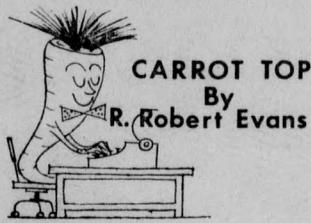
Randy Jackson
55 Merrith View
"This is a good idea, everyone goes for lots of festivities at Christmas time."



Nina Thomas
444 Sturtevant
"I believe I enjoy Christmas just as much as any child, so anything adding to the festivities of the occasion would be great."



FIRE MARSHAL BERT EMBREE is shown reading the Duties of Officers to Fire Captain Fred Wesley and Chief Inspectors Paul Powlison and Charles Hahn, while Charles Brown, Chief of the Sierra Madre Fire Department, added his charge to the Junior Officers. Under the direction of the three boys, the Junior Inspectors will conduct home inspections along their neighborhood block. Chief Brown and Marshal Embree stated that this is the type of education given to youngsters of the city that will help make them better citizens for tomorrow, while providing a small, but important service to the community, as well as the fire department. From the experience gained as members of this group, the boys and girls will realize the importance of the prevention of fires around the home by being able to recognize possible fire hazards.



CARROT TOP
By R. Robert Evans

How about this . . . last week I was so sick that I thought surely I was going to die.

—CT—
The Flu bug got hold of me and for sure he was a stubborn bugger . . . took old Doc Peterson and his million of this and million of that, plus a couple of good lectures on the vice of smoking to put the bug on the run.

Today I am back to work and found that it was all waiting for me . . . maybe it would have been better if I had of died . . . on the other hand it would have made a couple of people that I know of too happy, and that would have been out of character for them, and would have ruined the whole week for them, and those they pester.

—CT—
You know when a person is sick, and all alone, he gets kinda tired feeling sorry for himself . . . kinda thought my old friend Rambeau would bring me up a portable TV to get my mind off things, but seems that as fast as he got one unpacked to bring up to me, someone would up and buy it.

—CT—
I was back three days before he discovered that I really wanted a portable TV to take my mind off my worries, he said it was odd that I had any worries with all the beautiful office help that I had accumulated lately.

—CT—
I noticed by the paper last week where the grocery stores are going to specialize in toys this year. On TV they say that some toys are exclusive at grocery stores . . . also see where Toy Stores are selling candy bars and gum, and specializing in children's hair cuts.

—CT—
Course long ago grocery stores entered the drug field, and druggist started selling cameras, cigarettes, cigars and the lot.

—CT—
Thursday being my light day wonder what I could take on to sell . . . televisions . . . n o o o . . . I could set up a flapjack stand in the front window, at least Dick King wouldn't have to go so far . . . not that he travels for flapjacks, but where there are flapjacks there is sure to be coffee and that is what Dick is after.

—CT—
On the other hand maybe I had better spend my time trying and trying to be a better newspaperman, at least I feel that if I mind my own business I will be far better off . . . can't see where it will hurt me any-way.

—CT—
Talking to a couple of my readers the other day and they seemed to think I spent an awful lot of time harping on taxes and politics.
Really now, is there anything else to harp about . . . It really doesn't make too much difference if one is spending his time on politics, taxes, wine, women or whiskey he would still be harping to some people, and that is the way the cookie crumbles.

—CT—
I definitely do not like the way things are going politically . . . even if they were

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SHOWN PRESENTING CREDENTIALS to the newly organized "Sparky Junior Fire Department," following the Charge of Duties Ceremony, is Mayor Severin Sorenson, with City Administrator Lawrence Bevington, Fire Chief Charles Brown, and Fire Marshal Bert Embree in the background. Junior Fire Captain Fred Wesley is receiving his packet which includes a badge, identification card, instructions and other material to help him in his duties as a fire inspector. This program was initiated by Marshal Embree, and his Prevention Bureau, of the Sierra Madre Fire Department, to help in the education of the city's children for fire prevention. The neighborhood boys and girls in this, the first group include: Fred Wesley, Captain; Charles Hahn, and Paul Powlison, Chief Inspectors; with Terri and Jerry Caldwell, Randy and Fred Cheek, Margaret Hahn, Jimmy Lavigne, John Darbyshire and Steve Williams as Inspectors. With a little help from the adult department, the youngsters will learn the fundamentals of Home Inspections so that they can help make their own neighborhood safer from fire.

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**Bible Lesson
'Soul and Body'
Sunday, Nov. 21**
"Soul and Body" will be the subject of the Bible Lesson to be read at all Christian Science services this Sunday.

The Scriptural readings include a verse from Psalms (27:14): "Wait on the Lord; be of good courage, and He shall strengthen thine heart; wait, I say, on the Lord."

The following passage will be read from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The divine Mind, which forms the bud and blossom, will care for the human body, even as it clothes the lily; but let no mortal interfere with God's government by trusting in the laws oferring, human concepts."

**What Is a Bargain?
"Ask Trudeau"**

**THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
Near the Shell station**

This Sunday

**BETHANY
Evangelical
LUTHERAN
CHURCH**

La Sierra and
Vineado on Sierra
Madre Blvd.
East Pasadena
9:30 S.S. Worship
Sermon:
"Run-Run Hard"

Worship Service
11:00 A.M.
Sermon:

"God Is Not Against Us!"

NIELS C. CARLSEN, PASTOR
(Nursery Provided)

+ FAITH LUTHERAN CHURCH +

The Lutheran Church - Missouri Synod
9:15 - SUNDAY SCHOOL & BIBLE DEPARTMENTS
10:30 - SERVICE
Sermon: "Standing before the City of the Living God"
National Thanksgiving Day Service, Thursday, November 28,
at 9 a.m.
A CHRISTIAN WELCOME TO YOU!

BETHANY CHURCH

(INTERDENOMINATIONAL)

Baldwin at Montecito Robert N. Schaper, Pastor

9:30 a.m.—Sunday School

11:00 a.m.—"Christ Makes the Difference
In Our Church"

6:00 p.m.—Christian Endeavor

7:00 p.m.—Thanksgiving Vespers — special
musical program, using all four
choirs and string ensemble.



Sierra Madre Congregational Church

"The Church of the Singing Tower"

Morning Worship: 9:30 and 11:00 A.M.

Church School: 9:30 A.M. Jr. & Sr. Hi: 7:00 P.M.

College Age: 8:00 P.M. Nines: 4:00 P.M.

"When Is A Blessing?"

Rev. G. W. Lindsay

First Church of Christ, Scientist

188 W. HIGHLAND AVE., SIERRA MADRE

Sunday Service (small children cared for) 11:00 A.M.

Sunday School for pupils up to age 20 ... 9:30 A.M.

Wednesday Testimonial Meetings 8:00 P.M.

"Soul and Body"

READING ROOM, 22 N. BALDWIN AVE.

Daily Except Sundays and Holidays 12:5 P.M.

Saturday 10:5 P.M.

Santa Anita Church of Religious Science

228 W. Colorado Blvd., Arcadia HI 5-8206

DR. ETHEL BARNHART, Minister

Sunday, Nov. 24 — 9 and 11 a.m.

"THE SPIRIT OF THANKSGIVING"

November 24, 3:30 P.M., Rededication and

Ground-breaking Service

Guest Speaker: Dr. William D. Hornaday and

Dr. Mark T. Carpenter

Thanksgiving Day Services — 6:30 A.M. and 10:30 A.M.

**EPISCOPAL
Church of the Ascension**

N. Baldwin at Laurel

Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Curate

SUNDAYS

7:30 a.m.—Low Mass

8:40 a.m.—MORNING PRAYER

9:00 a.m.—FAMILY EUCHARIST

9:30 a.m.—SUNDAY SCHOOL

10:30 a.m.—SUNG EUCHARIST & SERMON

Weekdays Holy Eucharist 7 a.m.

Also Wednesday and Friday 9 a.m.

Vespers With 4 Choirs Participating Bethany Church Plans Thanksgiving

Two of the Sunday School classes at Bethany Church of Sierra Madre will have Fellowship Socials this Friday, Nov. 22. They include the Ambassadors college-age group, taught by Mr. Bob Dingman with evening sponsors, Al and Laurel Leeming, and the Two-Fifteen Class, taught by Mrs. Earle Anstadt. Their socials will be held at the church premises.

Many of the members of the congregation at Bethany Church will participate in the showing of the film, "Lucia," produced and directed by Dick Ross for the Billy Graham Evangelistic Foundation. This is a true story of one woman's search for the meaning of love and was filmed in South America following the evangelistic crusade conducted by Dr. Graham in that country in the early part of 1963. The film will be shown at the Lake Avenue Congregational Church on Friday evening, Nov. 22, at 7:30 o'clock, and then again for the convenience of the community on Tuesday, Nov. 26, also at 7:30 p.m. The church is located at 393 N. Lake Ave., Pasadena. The public is cordially invited to attend this dramatic presentation of this true story.

Pastor Schaper wishes once again to extend to all in the community and friends of the congregation an invitation to join in worship especially at this Thanksgiving season as the church endeavors to remind the people of the fact that they are blessed materially with so many blessings and that certainly responsibility to give praise to God for spiritual blessings should rest on each family. The church stands ready to assist in any way the spiritual needs of the community and interested people may find more by calling the church office.

This musical service will be similar to that one in that no introductions of personnel will be made but a continuous narrative depicting the praise and thanksgiving music of the church interspersed with appropriate Scripture read by various members of the choir and ministerial staff. Margaret Schaper, musical director of the church, will direct the adult Chancel and High School choirs, while Mrs. Betty Bush will direct the Junior High Girls Coronation Choir and the Junior Crusader Choir. The latter two choirs are accompanied by Mary Schaper, while the accompanist for the Chancel and Chapel Choirs, in addition to Mary Schaper, is Marilyn Richter, the church organist. A 20-piece string ensemble will accompany the choirs. This service begins at 7 in the evening and is open to all to participate.

Dr. Schaper during the worship hour at 11 a.m. on Sunday will conclude the month-long emphasis on Stewardship by preaching on the theme, "Christ Makes the Difference in Our Church." This also will be the climax of the Stewardship Challenge presented by the church at the beginning of the month in which the pledges and commitments toward the church budget will be gathered on this Thanksgiving service at a great "ingathering" service" during the worship hour.

The Board of Deacons approved the plan by which every member was challenged to make a pledge toward the general fund and missions fund and that a 100% cooperation on behalf of the members is desired.

Sunday, the 24th, also concludes the month-long enlargement emphasis conducted by the Sunday School under the leadership of John Kershaw, superintendent. This has been a real challenge to many of the people in the church as the theme, "Christ Makes the Difference," was used throughout the departments and classes. An added incentive was the contest with the Calvary Baptist Church of Monrovia and the percentage of increase test is now building up until this last Sunday which will decide the winner.

Addressing the Assembly Interim Committee on Revenue and Taxation, Watson told the legislators that excessive taxation can destroy the value of property. He urged that a 2% limit of taxes to market value be enacted into law, pointing out that such limits were already in force for taxing privately-owned airplanes and automobiles.

"Surely the homeowner is entitled to as much protection as the owner of an airplane or automobile," Watson said.

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County Assessor Urges Fixed Limit

County Assessor Phil Watson today called for a fixed limit to property taxation and the end of the tax on household furnishings.

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Addressing the Assembly Interim Committee on Revenue and Taxation, Watson pointed out that it takes almost 10% of the total budget in the Assessor's Department to administer furniture assessment, but the tax return is less than 1% of the total revenue.

The Assessor also called for the establishment of a statewide, standard assessment of 25% of market value, as a protection both to

the taxpayer and the Assessor against the pressure that can be brought by taxing agencies to force increases in the assessment base as a device for raising more taxes.

Watson, who had been asked by the Assembly Committee to outline what he saw as the most urgent areas for assessment and tax reform, also called for legislative clarification of the veteran exemption, a thorough study of all existing exemptions, particularly in the so-called "non-profit" category, an end to the authority of the legislature to grant "special interest" exemptions, the assessment of business inventories on the annual average rather than upon the quantity on hand on the first Monday in March, and extension of present laws empowering an Assessor to conduct post-audits of property statements.

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Attention Democrats
Join and Work In
SIERRA MADRE DEMO. CLUB
FOR INFORMATION
Call 355-1112 or 355-2149

AFTERNOON TEA
Mrs. Lola Bullock of 42 Windsor Lane, entertained Friday afternoon, Nov. 15, with a tea. In spite of the cold rainy day, 14 ladies gathered around the cheerful fireplace in Mrs. Bullock's home, and enjoyed an afternoon of nice refreshments and lots of visiting.

Cheerleaders Party At Vista

Vista Park playground will host the annual Cheerleaders Party, sponsored by the Arcadia Recreation Department, on Thursday, Nov. 21, from 3:45 to 5 p.m. All girls from the seven other city playgrounds who have been cheering at the

Duplicate Bridge Winners Are Announced

Mr. George Cross announces the winners of the November 14 duplicate bridge game as follows:

North-south: Pat Riensche, Arcadia and Gladys Ashton, Alhambra; Charles Wessels, Arcadia and Jim Rankin, Temple City; Ruth Grant and Mrs. C. V. Carter, Arcadia.

East-West: Rene Kroeger and Marge Balian, San Marino; Grant Holt, San Gabriel and Ruth Mackay, Pasadena; Ervin Riensche, Arcadia and Bob Cannon, Temple City. These partners placed first, second and third respectively.

The duplicate bridge sessions meet each Thursday evening at the Santa Anita School from 7:30 to 11 p.m., under the direction of Mr. George Cross and sponsored by the Arcadia Recreation Department. The fee is 75 cents per person except on Master Point Game night which is each second Thursday of the month and then the fee is \$1 per person.

These supervisors will also be assisted by Miss Mary Ann Taylor in providing a fun-filled party to wind up a foothall season well cheered.

YMCA Swim Team Begins Season Practice

The Pasadena YMCA Swim Team has begun practice for the 1963-64 season. Practices are scheduled for Monday and Thursday nights, 5:30 to 7:30 p.m. All interested swimmers who are in the age bracket of 9-16 years of age, as of Dec. 1, 1963, are welcome to try out for the Y Team.

Last year's team, coached by Bill Keith, Lee Tindler, and Jeff Johnson, annexed two of the four league championships. The team competes in the local YMCA League and AAU meets. The team also sends representa-

tives to championship meets outside the Southern California area.

For further information, you may phone or write Mr. Val Hoy, physical director of the Pasadena YMCA, 235 E. Holly St., Pasadena, SY 3-3131.

Attend the Church of Your Choice
Sierra Madre Churches Welcome You



Mr. and Mrs. Larry Borne man of Fresno, formerly of Sierra Madre are the proud parents of a baby boy born Saturday, Nov. 9.

The new arrival weighed in at 6 pounds and has been named Lawrence Jon. He has a sister, Pamela Jean, 1½ years old.

Mr. and Mrs. C. R. Borne man of 340 Sycamore Place, Sierra Madre, are the equally proud paternal grandparents of their first grandson.

The stork made a visit to 173 Vista Circle Drive, Sierra Madre, Friday, Nov. 8, and presented Mr. and Mrs. David Benscoter with a baby boy.

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boy.

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173 Vista Circle Drive, Sierra

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Letters to the Editor . . .

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:
I am writing this in response to a letter from C. A. Hawley wherein the writer disputes my statement that "something" must be understood to be fought. Restored to the context of the original paragraph, "something" refers to an idea. This leads to the crux of the confusion. The threat of communism manifests itself in two forms: the inner threat, the danger of the conversion of American thinking to communist ideology and the outer threat, the danger of over communist aggression . . . of Russia now and of China in the future.

During the 1930's the American system was understandably under severe criticism and many looked for other answers. Several socialistic Utopian schemes were popular; communist being one. As the economy improved, communism's limited appeal declined. This ideology did, however, enjoy a brief revival during and shortly after World War II, probably as a result of our war-time alliance with Russia. However, as more was revealed to us about the nature of communism as practiced in Russia, and more recently in China, the appeal of this system to a small number of Americans has declined to its present level of practically zero. He who thinks that this nation is threatened by conversion to communist ideology is beating a dead horse.

Contrarywise, the threat from without is real and its consequences horrible. A obvious extension of the outer threat is espionage, the techniques of which have been perfected by communist countries. It is this factor of espionage that provokes confusion. There is, in many quarters, the inability to differentiate between the inner threat, conversion to communist ideology on the one hand; and the extension of the outer threat, communist espionage, on the other.

For him whose thinking has this paradoxical twist—life is indeed simple. But in the final analysis it is he who would weaken us by blinding us; it is he who would lead us to our destruction by delimiting the dialogue that should be taking place in full scope.

THOMAS R. ANDREW JR.

Dear Editor:

You are to be congratulated on your fine support of the United Way campaign. I am sure I speak for all the persons interested in the Los Angeles County Heart Association when I say that we wish the United Way, Inc. every success in its drive.

Our organization has, however, been contacted by a large number of people

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Thursday, Nov. 21, 1963

who are confused as to whether or not the Heart Association is a part of the United Way campaign or benefits from it. To clear up this confusion, we must state that we are not connected in any way, nor do we receive funds from the United Way, Inc.

While the United Way, Inc. has wisely and successfully brought together the fund raising campaigns of many community agencies, the Heart Association cannot participate in community chests or united funds or the newly formed United Way, Inc.

There are many reasons for this and space does not permit me to go into all of them. Suffice to say that the Heart Association is responsible to the community for a dynamic year-round program of public education, community service and vital heart disease research. This program must be planned and administered with a wide latitude by persons who are expert in the field and volunteers dedicated to carrying the Heart message to their neighbors.

Again next year in the month of February the Heart Association will conduct its own independent fund raising campaign with the help of thousands of wonderful volunteers through whose efforts we are able to wage an increasingly effective campaign against disorders of the heart and blood vessels.

In the meantime, we wish the United Way, Inc. the fullest possible success in its campaign to support the other important community agencies whose needs it is designed to meet.

—WILLIAM R. OHLAND
1964 Heart Fund Chairman

Senior Citizens View Slides

The Sierra Madre Senior Citizen's Club met on Saturday, Nov. 16. Mr. Walter Feder showed his slides of Hawaii, and included some additional slides of Huntington Cacti and Descanso Gardens' Camellias. The program was enjoyed by all including Mrs. Caldwell, special guest from Minneapolis.

The tables were decorated with Mr. Thomas Albright's beautiful chrysanthemums.

The Thanksgiving meeting will be held on Nov. 23. Mrs. James McCoy will give readings followed by a traditional dessert of pumpkin pie with whipped cream.

The Thanksgiving meeting will be held on Nov. 23. Mrs. James McCoy will give readings followed by a traditional dessert of pumpkin pie with whipped cream.

SEE THE MANY, MANY EDUCATIONAL AND LOVABLE TOYS ON DISPLAY NOW!

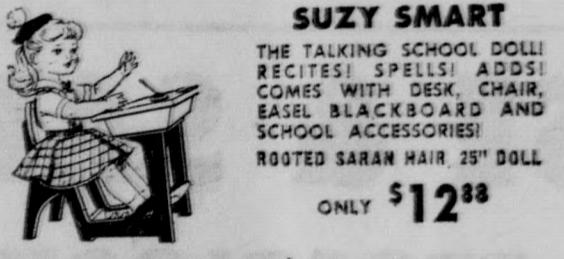
THE Ralphs Friend Stores in Town

FOR PRE- Thanksgiving Values!



- ✓ Gold Star Specials!
- ✓ Manager Specials!
- ✓ Low Shelf Prices!
- ✓ Blue Chip Stamps!

USE RALPHS EASY
"LAYAWAY" PLAN
FOR THESE WONDERFUL
TOYS!



SUZY SMART

THE TALKING SCHOOL DOLL RECITES SPELLS ADDS COMES WITH DESK, CHAIR, EASEL, BLACKBOARD AND SCHOOL ACCESSORIES! ROOTED SARAN HAIR, 25" DOLL

ONLY \$12.88



DELUXE TOYS!
AS SEEN ON TV!
MOTORIZED! RUGGED!

TIGER JOE
MOVES BY REMOTE CONTROL! GUNNER ROTATES AUTOMATICALLY! FIRES SAFE PLASTIC SHELLS!

ONLY \$12.88

CAPE COD FRESH
CRANBERRIES

19¢

FRESH CRISP
CELERY

5¢

NEW CROP BULK
MIXED NUTS

3 LBS. \$1.00

FRESH PURE
ORANGE JUICE

QUART 59¢ 48-OZ. DECANTER 79¢

OWN FRESH BAKERY	RALPHS LIBERTY SNAILS COFFEE PKG. OF 2 CAKES PKG. OF 3	19¢ 27¢	RALPHS NUT FUDGE ICED GOLD WHOLE 7-INCH 2-LAYER CAKE HALF 45¢	79¢ 49¢ 27¢	RALPHS HOME STYLE WHITE OR WHEAT BREAD 15-OZ. LOAF	POULTRY DRESSING 13-OZ. PKG.
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Ralphs GROCERY DEPT.	ASSORTED FLAVORS ROYAL GELATIN 3 19¢	OCEAN SPRAY WHOLE OR JELLIED CRANBERRY SAUCE 17¢	POWDERS, LIGHT OR DARK BROWN C&H SUGAR 2 25¢
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PRINCELLA YAMS SAVE 10¢	14-OZ. CAN 21¢	HERSHEY'S CHOCOLATE DAINTIES 2 33¢
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PEAR HALVES BEECH-NUT STRAINED BABY FOOD BUDDY BOY UNPOPPED YELLOW OR WHITE POPCORN SAVE 6¢	3 1-LB. 12-OZ. CANS 3 41/2-OZ. GLASS JARS 2 1-LB. POLY BAG \$1.00 25¢ 23¢	PLAIN OR IODIZED LESLIE SALT RALPHS APRICOT-PINEAPPLE OR PLUM PRESERVES OR GRAPE JELLY M.J.B. TREE TEA BAGS INCLUDES "2¢ OFF"	24-OZ. PKG. 3 20-OZ. JARS 49¢
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FOLGER'S INSTANT COFFEE CARNATION CREAMED TUNA LIPTON SOUP MIX TREATS, PACIFIC PARTY CRACKERS	INCLUDES 10-OZ. JAR 15-OZ. CAN 15-OZ. CUP 1-LB. PKG.	YORK COUNTY WHOLE DUTCH ONIONS 3 1-LB. CANS 89¢	MARTINELLI APPLE CIDER INCLUDES "10¢ OFF" HALF GALLON 75¢
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ALPHABET VEGETABLE POMPEIAN OLIVE OIL PINT 89¢	FEATURED ON KHJ-TV PKG. OF 2 39¢	CLOROX BLEACH QUART 23¢	FRISKIES MIX OR CUBES DOG FOOD 10 LB. BAG \$1.43 25 LB. BAG \$3.19
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CALO DOG FOOD 2 15/16-OZ. CANS 31¢	SANDWICH SIZE BAGGIES PKG. OF 50 29¢
--	--

CITRUS GRANULATED SOAP GIANT PKG. 55¢

Save MORE ... More WAYS at Ralphs

NEPTUNE SEAFOOD CO.

Now in Foothill-Rosemead Shopping Center
JUST NORTH OF SEE'S CANDY
3653 E. FOOTHILL BLVD.
(Foothill-Rosemead Shopping Center)
Telephone 355-1503

May We Suggest For This Week's Menu
LOBSTER TAILS REG. \$1.25 EACH 89¢ ea

FANCY FRESH IDAHO TROUT REG. \$1.59 LB. \$1.19 LB.

NOW! FRESH Dungeness CRABS (WE CRACK THEM FOR YOU)
NEPTUNE SUGGESTS

★ STEWING & FRYING OYSTERS	★ Peeled & Deveined (Uncooked) SHRIMP
★ SMOKED FISH	★ FANCY FROG LEGS
★ LOBSTER TAILS	★ FINNAN HADDIE
★ KING CRAB MEAT	★ EASTERN CLAM MEAT
★ COOKED SHRIMP (Small, Med. & Lge.)	★ FRYING SHRIMP
★ KING CRAB MEAT LEGS	★ JUMBO 16-OZ. LOBSTER TAILS

NEPTUNE SEAFOOD CO.
3653 E. Foothill • FOOTHILL-ROSEMEAD SHOPPING CENTER
DAILY 9:30 A.M. TO 6 P.M. — FRI. EVES. 6:30

Fliest TOWN

FARMER JOHN

HAMS FULLY COOKED

37¢
Save 28¢
lb.

WHOLE HAMS 45¢
BUTT END 49¢
CENTER SLICES 98¢

PORK LOIN ROAST 39¢
Loin or Rib End

PORK CHOPS 69¢
Center Cut Loin Chops

MEATY LOIN SPARERIBS 49¢
Oscar Mayer 7-oz. PKG.

SMOKIE BREAKFAST LINKS 49¢
FRESH LEAN GROUND BEEF 35¢
Ground Chuck 59¢ Round 69¢

GOC-PAK FROZEN EASTERN VEAL CUTLETS 79¢
SWIFT'S PREMIUM 1-1/2 LB. PKG. 49¢ WESTERN BACON OYSTERS 69¢

FINE FOR DRESSING 12-OZ. JAR

Ralph's FROZEN FOOD FRESH PACT FROZEN

GRADE A PEAS

10¢
10-oz.
PKG. SAVE 8¢

TREE TOP FROZEN CONCENTRATED
APPLE JUICE 5 6-oz. CANS \$1.00
SAVE 15¢

GEORGIA GOLDEN SHORE FROZEN
SHRIMP CREOLE 17-oz.
PKG. 89¢
SAVE 8¢



Complete Selection!
OF HOLIDAY POULTRY!
MIDGET, STUFFED OR FRESH TURKEYS! GEES! ROASTERS! DUCKLINGS!

TURKEYS
NORBEST U.S.D.A. GRADE A
TOMS 35¢
HENS 39¢

RALPH'S PRIME QUALITY TURKEYS • INDIVIDUALLY BOXED
TOMS 39¢
HENS 43¢

FROZEN APPLE! MINCE! OR PUMPKIN!

RALPH'S DELI KITCHENS RALPH'S OWN 1st QUALITY

COUNTY FAIR PIES

29¢
8-INCH
SAVE TO 10¢

RALPH'S SUPERB
CATERING ICE CREAM
ROCKY ROAD, ENGLISH TOFFEE, BLACK WALNUT, CHOCOLATE CHIP, ROYAL CHOCOLATE, STRAWBERRY, VANILLA

69¢
1/2-GAL.
SAVE 10¢
IN ZIP-FLIP DIP CARTONS!

67¢
1-lb.
PKG. SAVE NOW!

BORDEN'S
CREAM CHEESE
8-OZ.
PKG. 29¢
SAVE 10¢

WILSON'S NEW VACUUM SEALED
ALL MEAT FRANKS
1-lb.
PKG. 49¢
SAVE 10¢

RALPH'S
COTTAGE CHEESE
CREAMED, FARMER
STYLE, CHIVE OR
LOW FAT
PINT 49¢
SAVE 4¢
QUART 25¢
SAVE 4¢

BORDEN'S
GEM FLAKE ROLLS
8-OZ.
ROLLS 45¢
(TWO 2-ROLL PACKS)
27¢

Ralph's NON-FOOD DEPT.
JERGEN'S LOTION 6-oz.
49¢
SAVE 11¢

KITCHEN CHARM
PAPER NAPKINS 2 PKGS. OF 60 15¢
SAVE 4¢

CHIFFON
TOILET TISSUE 4 ROLLS 45¢
(TWO 2-ROLL PACKS)

8mm DYNACHROME COLOR FILM WITH PROCESSING PAID
VERICOLOR FILM 127, 120 OR 620
KODACOLOR FILM 127, 120 OR 620
\$2.69 43¢
\$1.09

ADD TAX TO TAXABLE ITEMS—PRICES EFFECTIVE
THURSDAY THRU SUNDAY, NOV. 21, 22, 23 & 24

RALPH'S HOLIDAY FILM SPECIALS!

Save MORE...More WAYS at Ralphs

Earns Pigskin For Punting

Eric Richtor, 14 year old son of Mr. and Mrs. Eric Richtor of 80 West Bonita, Sierra Madre, has been honored for his achievement in the "Covina Y Men's Club Annual Football Skills Contest" which took place at Covina High School on Saturday morning, Nov. 9.

Eric, a seventh grade student at Brown Military Academy, received ribbons for qualifying in all three contest events: throwing for distance, throwing for accuracy, and punting. He then further qualified and won the first prize for "punting," and will be presented with an "official child" by the Covina Y's Men's Club.

HELP WANTED

GIRL FRIDAY, part or full time, general office work. Apply Rambeau's T.V. B:11-21

WANTED, babysitter for 3- school-age children, 3 to 6, Mon. thru Fri. EL 5-2446 B:11-21

NEED CHILD CARE, 3 to 5:30 p.m. 5 days weekly, my home in Sierra Madre. Phone Mrs. Phillips, HI 7-2171, 9 to 5. B:11-21

Big Christmas Money can be yours! Earn \$3 to \$5 per hr. showing exquisite Avon gifts. For home appointment call SY 3-6044 or HI 6-5788 B:11-21

WANTED, board, care, for elderly lady in private home. Write P.O. Box 37, Sierra Madre. H*11-21

DRESSMAKING

EXPERT ALTERATIONS, also coats, suits & dresses made. EL 9-3931 S:11-21

EXPERT SEAMSTRESS, new garments, tailoring, alterations. 355-6840 A:10-31-11-21

REST HOME

Eva Hardin CONVALESCENT HOME Nurses around the clock. Good food. Excellent care. Licensed for 9. M.A.A. patients approved.

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So. Calif. Trust Deeds HI 6-4423 MU 1-9058

WELL secured 2nd Trust Deeds purchased at prevailing discounts. The FootBall Credit Co., Sierra Madre EL 5-0446

SIERRA MADRE NEWS—5

Thursday, Nov. 21, 1963

Funeral Services Rose Shannon Thursday

Rose Shannon, age 70, of 400 Foothill Ave., Sierra Madre, passed away on Monday, Nov. 18 at the Sierra Madre Community Hospital. Mrs. Shannon, originally from London, England, had been a Sierra Madre resident for 11 years. She is survived by her husband, William P. Shannon, and a son Hugo Shannon of South Africa.

Other survivors include four sisters: Mrs. William J. Owen, Mrs. F. C. Jefferson, Mrs. P. E. Cowell, all of Sierra Madre, and Mrs. L. A. Erickson of Pasadena. Also 12 grandchildren and one great-grandchild.

Services will take place on Thursday, Nov. 21, at 10 a.m. in the Ripple Mortuary Chapel with Rev. George Lindsay officiating. Interment will be at Sierra Madre Cemetery. Arrangements by Ripple Mortuary.

agency's foster home department, UP 0-3701 or VE 9-2355.



MAKE YOUR OWN CHRISTMAS LAWN DECORATIONS



PRE-CUT ½" WATERPROOF PLYWOOD, ALL YOU NEED IS GLUE AND EXTERIOR VARNISH.



CHOIR BOY TRIO

3 Boys with Musical Scroll



SANTA CLAUS

and Christmas Wreath



TWO SINGING ANGELS

2 Angels and Candle Star

\$6.95

YOUR CHOICE EACH KIT



EASY TO ASSEMBLE

EASY-TO-USE, Full color pattern for each figure. A fun family project for Christmas.

MYRTLE AVE. LUMBER CO.
The HOME OF BILL DING
Monrovia
1525 SOUTH MYRTLE AVENUE



PAT WALKER'S NEW STAUFFER SYSTEM COMES TO PASADENA

Nationally Known Figure Authority Available By Appointment

For Consultation For A Limited Time Only!

Under Pat Walker's scientific personalized guidance, women can slim down as quickly and easily as the 5 million women who have successfully reduced with this service.

Norwalk Woman Loses 21½ Pounds in Six Weeks



Here you see Mrs. Harvey, with her husband in their Norwalk home. She is reducing to be more active with her children and to be more presentable at P.T.A. meetings.

As told by Virginia Harvey, Norwalk

"I want to lose weight. The school's P.T.A., and that means most important reason is because getting up in front of a group cause of my health. Since I've every month to introduce the gained all my weight, I'm tired program and also attend other all the time, get exhausted very meetings all over the state. easy, and I'm very short of Therefore, I'd like to look and feel my best, and I cannot do it with this excess weight."

"I have a wonderful husband and four lovely children. When we go out and do a lot of walking, my legs get sore, and have to stop and rest. This ruins their fun because they have to wait for me."

"When I go out to buy a nice dress for a party, or special occasion; it's very hard to find weight and inch loss. She looks something in a size 18½ or 20 so wonderful, and is beginning that doesn't make me feel and to resemble again the girl her look like an old lady. Rather than wear them, I stay home, or else I make a suit with a loose jacket."

"This year I'm going to be her a new wardrobe when she the 1st Vice President of our has completed her program."



Here you see Virginia Harvey with Pat Walker, the national figure authority. After only 6 weeks she has reduced 21½ pounds, 4½ inches from her waist, 5 inches from her abdomen, 4½ inches from her hips, 4 inches off each thigh, and still going down.

Free Trial Treatment and Figure Analysis

You can lose where you need to lose and you'll enjoy doing it. Pat Walker's personalized, comfortable service makes slenderizing a pleasure.

Try it! You can have a complimentary treatment and figure analysis at no obligation. Most women see changes in 10 days. Visits are only \$2.00.

For more information phone SY 5-8888 8 a.m. to 9 p.m. Monday thru Friday. Collect calls invited!

"Honolulu Woman Was Ashamed of Her Figure"



Here you see Mrs. Jessie Thompson with Pat Walker, the national figure authority. Mrs. Thompson is wearing a size 20 dress and weighs 189 pounds. For years she had all kinds of figure problems and was convinced it was glandular or hereditary.

As told by Jessie Thompson, Honolulu, Hawaii.

My name is Jessie Thompson. I live at 3838 Pahoa Avenue Honolulu. I am married and I have 2 fine sons; ages 20 and 22. For years I have been plagued with all kinds of frustrations and I did not realize until recently that most of them were the direct result of being frustrated and unhappy because of how I looked in a mirror. For years I read in magazines about Stauffer System and wished that there was one here in Honolulu. I can't explain the joy I felt when I read about Pat Walker arriving from the Mainland and saw her picture where she was photographed getting off a plane and read that she was here because of the opening of her new Salon. Then when I saw Miss Walker on T.V. and read about the wonderful things that were happening to the ladies in the Salon, I called and made an appointment and went into the Salon to see them. Until going in I really did not believe that there was professional help for people like me. For years I had listened to my friends, who like myself had all kinds of weight problems, and I had convinced myself that it was either my glands or it ran in my family, and that I was destined to always live with myself the way I was. My sons appreciate a pretty figure and I can't tell you what it means when they look at me now and rave over what's happening to "their mom." It find the solution to my many problems that I have had for years.



Here you see Mrs. Thompson, after only 9½ weeks, she has gone from a size 20 down to a size 16 and still going down. She has reduced 23½ pounds, a total of 49 inches. And her sons rave over what is happening to their mom.

feel so good to get up in the morning and look at the scales in the bathroom and not be afraid to get on them. It's a lot of fun to think about walking on the beach here at Waikiki and not wear the loose muu-muus that I have pretended to enjoy wearing for all these years. I am going to wait until I am a size 14 before I get a bathing suit and I will tell the world I'll love wearing it. Miss Walker was photographed with me in the salon and I felt like a real celebrity with all the people watching us. It is really the only time in many years that I did not cringe when they pointed a camera at me. Probably what has happened to me is the same as any other woman who has found happiness and a new way of thinking, and a new outlook on life as a result of finding her figure again. I only wish that it had happened to me many years ago, because I feel that I have missed so much in life as a result of dreading to go to parties because I felt ashamed of the way I looked, and dreading to stand up before a club group to speak because I felt that they were looking at my figure faults and not listening to what I was saying, and I feel that my mental outlook did not make my life with my husband and sons as happy as it could have been and will be in the future. In other words, I am glad that I mustered up enough courage to go and talk to Miss Walker at the Salon and at me now and rave over what's happening to "their mom."

PAT WALKER'S STAUFFER SYSTEM SALONS

Downtown Long Beach
423 EAST FIRST ST.
Hemlock 2-2973
Hours: 8 a.m. to 9 p.m.

Lakewood Center
4996-98 FACULTY
McLifc 4-0672 or
NE 6-6475
Hours: 8 a.m. to 9 p.m.

PARKING FOR SALON ON LOT IN REAR

Miss Pat Walker, nationally known figure authority is available for personal consultation for limited time at the new salon in

PASADENA at 532 SOUTH LAKE

SY 5-8888

(Opposite Helen Smith)

81 Dodger Stadium Games

Dodgers Set 1964 Schedule; Season To Open April 14

E. J. Bavasi, vice-president and general manager of the Los Angeles Dodgers, today announced one of the most unusual home schedules in Dodger history for the 1964 National League campaign.

Eighty-one Dodger Stadium games will be distributed over 77 dates and nine home stands. No stay at Dodger Stadium will include more than 13 games and even that "long" stand will be played on 12 dates as it includes one of the four Sunday doubleheaders on the 1964 schedule.

The World Champions' home games will be broken down into stays of seven, six, eleven, ten, six, eleven, thirteen, ten and seven games. The 1963 schedule of the Dodgers included only seven home stands.

Fifty-nine night games, one Saturday twilight game, four Saturday afternoon games and 13 Sunday afternoon dates, including four doubleheaders, will be played. Night games will begin at 8 p.m., the twilight game of Saturday, April 18, with the Reds will start at 6 p.m. and all afternoon dates, either single or doubleheaders, will get underway at 1 p.m.

Appropriately, Walt Alston's Dodgers will swing into action against the team which gave them the roughest run for the money down to pennant stretch in 1963. The getaway series consists of a pair of night games, April 14-15, with the St. Louis Cardinals. One of the Sunday doubleheaders, Aug. 16, also involves the Redbirds.

The Dodgers have one holiday date at home during the season. They'll host Casey Stengel and his New York Mets the night of Saturday, July 4. Their Memorial Day and Labor Day activity will be on the road.

Willie Mays and the San Francisco Giants open the Dodgers' second home stand with a night game on Friday, May 1. The Giants will be at Dodger Stadium for two week-ends in 1964.

Their second week-end visit falls on July 24-25 and the final trip here for the Candlestickers involves three night games Aug. 24-25.

The four Sunday doubleheaders include May 17 with the Pittsburgh Pirates.

Peter Mackie Completes His Basic Training

Peter W. Mackie, son of Mr. and Mrs. William R. Mackie of 276 Grand View, Sierra Madre, completed basic training Nov. 8 at the Naval Training Center, San Diego.

The nine-week training includes naval orientation, history and organization, seamanship, ordnance and gunnery, military drill, physical fitness, first aid and survival.

During the training recruits receive tests and interviews which determine their future assignments in the Navy. Upon completing the program they are assigned to service schools for technical instruction or to ships and stations for on-the-job training in a Navy rating specialty.

Naval training produces the power in seafarers by supplying qualified personnel to man the ships, aircraft and shore stations of today's Navy.

\$47½ Million Surplus in State Fund

The State's General Fund contained an unappropriated surplus of \$47,565,014 on June 30, the last day of the 1962-63 fiscal year.

State Controller Alan Cranston in submitting the report to Governor Edmund G. Brown noted that the unappropriated surplus is \$2,560,196 greater than it was last year.

The report also shows balances of continuing appropriations amounting to \$39,067,632. This brings the total accumulated surplus for the year to \$86,632,646—down \$5,956,750 from the previous year.

The Controller's Office explained that the unappropriated surplus represents funds available for appropriation by the Legislature, while continuing appropriations are funds earmarked for specific purposes—primarily capital outlay—which have not yet been encumbered by contracts.

Accrued General Fund revenues for 1962-63 as shown in the report amounted to \$1,860,925,614.

Appropriation expenditures amounted to \$1,871,435,721. These included \$667,574,565 for state operations, \$16,410,666 for capital outlay and 1,187,450,490 for local assistance programs.

Monrovia Firm Gets Large Contract

Receipt of a \$400,000 contract for design and development of a radarscope recording camera from General Electric's Light Military Electronics Department has been announced by Kenneth W. Patrick president of Consolidated Systems Corporation.

Consolidated Systems is

St. Rita's Parish Clothing Drive To Start Sunday

Members of St. Rita's parish, Sierra Madre, together with Catholics throughout the country, are participating in the annual Thanksgiving Clothing Drive, which opens next Sunday and runs through the following Saturday. Any wearable clothing, new or used, is acceptable and needed. It should be brought to the school hall any time during the week. Shoes, clothing for men, women and children, blankets, sheets and pillow cases—all are welcome.

The Bishops of the country, through the National Catholic Welfare Council, in 1945, established this clothing drive for the distribution of clothing to the needy of the world.

Trucks of the St. Vincent de Paul Society of Los Angeles pick up the packed and boxed clothing taking it to San Pedro. From there it is shipped to needy areas.

Rev. Thomas O'Malley, pastor of St. Rita's, has just returned from a trip through the Holy Lands. Flying into Jordan, Father O'Malley had the pleasure of meeting and talking with one of the men in charge of distributing clothing collected in this drive. He learned just how needed these articles are, and how well the clothing is handled.

The Rev. Martin G. Stuck, pastor of the church, is a 1953 graduate of Dallas Seminary with the degree Master of Theology. This Sunday morning at the 11 o'clock worship Rev. Stuck will speak on the subject, "The Sense of Sickness," the concluding sermon in a series of both Old and New Testament personalities.

At the 7 o'clock evening service a missionary film, "The Land Time Forgot," will be shown. This film report on New Guinea was narrated by Dr. Louis T. Talbot of the Bible Institute of Los Angeles.

The La Salle High School Lancers captured its first cross country championship when it was named co-champion with Bishop Amat High School after the Santa Fe League finals on Nov. 14. La Salle had earlier been named dual meet champion, winning with a 5-1 mark; however, the Lancers from Bishop Amat won first place in the finals to gain a tie for the entire season point standings.

Coach Mel Hawkins expressed great satisfaction with the season performance of the squad. His pleasure was especially noted when he pointed out that the team is composed solely of sophomores and juniors—a helpful notice for next year.

The Lancers will next run in the C.I.F. prelims at Mt. San Antonio College on Nov. 22.

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SIERRA MADRE NEWS—
Thursday, Nov. 21, 1963

New Books At Local Library

Armour, Richard. Through Darkest Adolescence—with shrewd madness the "disease" of adolescence is reviewed tongue in cheek.

Ferber, Edna. A Kind of Magic—journalistic observation 1939-1963.

Gallico, Paul. Love Let Me Not Hunger—the saga of a British circus stranded in Spain.

Henry, Will. The Gates of the Mountains—a novel of the Lewis and Clark expedition.

Malgonkar, Manohar. The Princes—a novel of Indian royalty struggling for survival in the new democracy.

Tracy, Honor. The First Day of Friday—a gloriously Irish story.

Don't look now—but Right near you is THE PLAZA SHOP!

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"Ask Trude" — EL 6-1495

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MACABOB TOYS
SY 6-8131 HI 5-1666
MU 1-1391
2980 E. Colorado Blvd., Pasadena

Let Us Handle Your Party in Our Birthday Party RAIN OR SHINE
• Games
• Entertainment
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NOW OPEN EVERY NIGHT 'TIL CHRISTMAS — Ext. Sat. & Sun.

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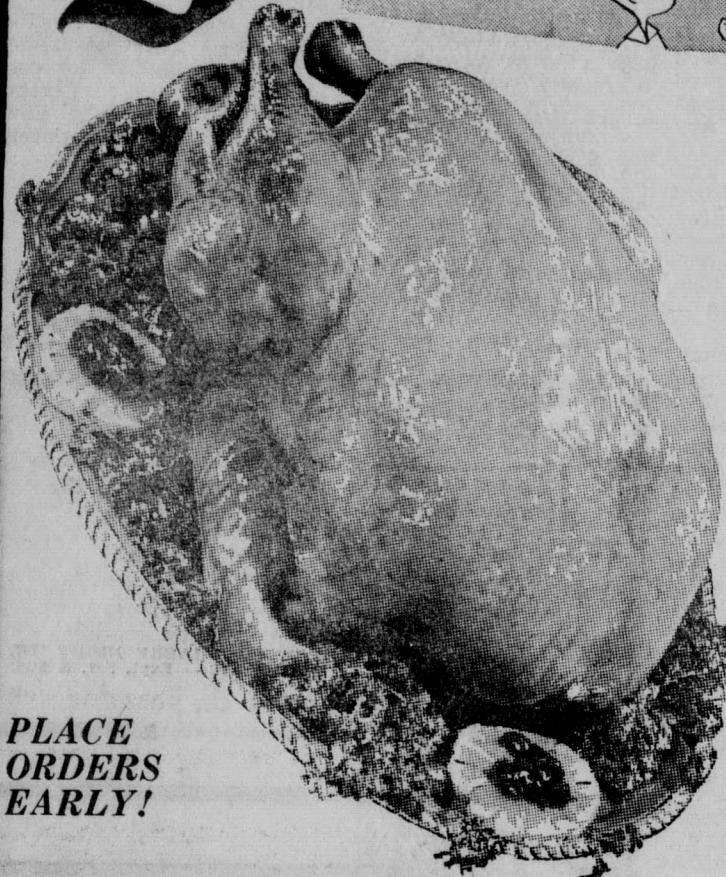
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TURKEYS WITH DRESSING AND GRAVY, OR HAMS
BAKED IN OUR OWN OVENS BY BETTY HILL AND STAFF
GENUINE CAPONS — EASTERN GEESE
LONG ISLAND DUCKLINGS
LOBSTERS — CRABS — SHRIMPS
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NABISCO CHOCOLATE FUDGE COOKIES	LB. PKG.	39¢
CASE-SWAYNE PINK GRAPEFRUIT JUICE	46-OZ. CAN	3 FOR \$1
YORK COUNTY DUTCH FANCY WHOLE ONIONS	LB. CAN	29¢

Heinz Fresh CUCUMBER PICKLES	15-OZ. BTL.	19¢
Royal Prince YAMS	25-OZ. CAN	3 FOR \$1

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Free 1 CAN
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MUSHROOM SAUCE
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ALL OUR COOKED FOODS ARE
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BETTY HILL, AND HER ASSISTANTS

ROBERTS HOME MADE
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BONELESS HAMS

Whole or Half

79¢
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BONELESS — LEAN
CORNED BEEF BRISKET

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lb

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59¢
lb

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MEDIUM SIZE
COOKED SHRIMP

LB.
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98¢

HOME MADE BULK
PORK SAUSAGE

49¢
lb

FRESH HOME MADE
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lb

"JONES" DAIRY FARM
PURE PORK LINK SAUSAGE

83¢
lb

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Fresh tender

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BROCCOLI



2 lbs. 25¢

Sweet

Medium size
RED YAMS

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Extra fancy crisp
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2 lbs. 25¢

Full 'O Juice
VALENCIA ORANGES

5 lbs. 49¢

Giant
Size

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RIPE OLIVES

14-OZ.
JAR

4 FOR \$1.

Wendy Sweet
MIXED PICKLES

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"Large Enough
To Serve You
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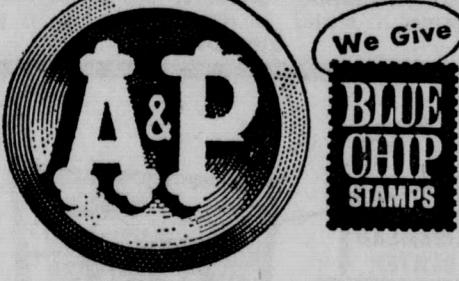
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BUY YOUR THANKSGIVING FOODS NOW!



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BLUE CHIP
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CUT FROM U.S.D.A. "CHOICE" STEER BEEF STEAKS

T-BONE CHAR 98¢
or BONELESS BR'KFAST STEAK

PORTERHOUSE STEAK..... 103 LB.

Round Steak	CENTER CUT 69¢	Sirloin Tip	ALSO CUBE 89¢	Top Sirloin	BONE-LESS 129¢
Rib Steak	OR BONELESS ROUND 79¢	Top Round	BONE-LESS 89¢	N.Y. Cut Steak	BONE-LESS 179¢
O-Bone Roast	LEAN TENDER 45¢	SH'lder Clod	OR BRISKET 79¢	Ground Beef	FRESH LEAN 39¢
Chuck Roast	BONE-LESS 69¢	Rib Roast	FIRST 5 RIBS 79¢	Ground Chuck	LEAN TASTY 59¢
Rump Roast	BONE IN 69¢	Stewing Beef	BONE-LESS 69¢	Ground Round	EXTRA LEAN 69¢

7-BONE ROAST

CENTER CUT 39¢

0-Bone Roast	LEAN TENDER 45¢	SH'lder Clod	OR BRISKET 79¢	Ground Beef	FRESH LEAN 39¢
Chuck Roast	BONE-LESS 69¢	Rib Roast	FIRST 5 RIBS 79¢	Ground Chuck	LEAN TASTY 59¢
Rump Roast	BONE IN 69¢	Stewing Beef	BONE-LESS 69¢	Ground Round	EXTRA LEAN 69¢

TURKEY
WINGS
29¢
lb

Stidds
Chicken Broth
10 ounce can
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A&P
Instant Coffee
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size
10-ounce
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Old Tavern
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PRESERVES
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CANDIES
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1/2 Price

SUNNYBROOK
Large "AA"
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A&P's Garden Fresh Produce
GRAPES Red Emperor 3 lbs. 29¢
YAMS Fancy Red Velvet 3 lbs. 29¢
LETTUCE Crisp Heads 2 FOR 25¢

LIBBY	SUNNYFIELD	NONE-SUCH
Pumpkin	Top Quality BUTTER	MINCE MEAT
2 l.-lb. 23¢	1-lb. Pkg. 67¢	9-oz. Jar 25¢
I-lb. 13-oz. Can, 2/33c	I-lb. Pkg.	I-lb. 12-oz. Jar, 49c

Hi Ho Crackers SUNSHINE 1-lb. Pkg. 29¢	Beverages SHASTA 10 12-oz. Cans 99¢
Vanilla ANN PAGE 1-lb. Bl. 27¢	NESTLES SEMI-SWEET Morsels 6-oz. Pkg. 27¢ 12-oz. Pkg. 49¢
Pie Fillings ANN PAGE 2 3/4-oz. Pkgs. 17¢	Mixed Nuts A&P 6 1/2-oz. Can 55¢
Gelatin ANN PAGE SPARKLE 2 Pkgs. 17¢	Syrup HERSHEY CHOCOLATE 1-lb. Can 25¢

Jane Parker	Coast to Coast	Paul Hadley's
Fruit Cakes	Dry Wines* fifth 59¢	Fruit Packs
1 1/2-lb. Light 1 49¢	Sweet Wines* fifth 69¢	1-lb. Tray 89¢
3-lb. Light 2 95¢	Champagne* fifth 2 19¢	2-lb. Basket 2 69¢
5-lb. Light . . . 3.99		1-lb. Round Basket . . . 1.39

HILLS BROS.	DETERGENT	IMPERIAL
Coffee 1-lb. Can 67¢	2-lb. Can 1 33¢	1-lb. Margarine 5¢ off 34¢

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BLUE CHIP STAMPS	1/2-gal. Size	A&P Super Markets
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LANGENDORF Cup Cakes 4-oz. Size	13¢
A&P FANCY Cashews 6 1/2-oz. Can	53¢
PARAGON Scatter Rugs* 18x27" Astd. Colors	99¢

LEGAL NOTICE

LEGAL NOTICE

LEGAL NOTICE

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE

No. T/S 1435
On December 16, 1963, at 10 o'clock A.M. at 17 North Lake Avenue, City of Pasadena, California, Pasadena Escrow & Safe Deposit Company, as Trustee under the deed of trust made by Marie Theresa Brown, and recorded December 14, 1961, in Book 12139, Page 899, of Official Records, Los Angeles County, California, given to secure an indebtedness in favor of Josephine Elizabeth Tolson, owned and held by Milbin Investments Co. Inc., by reason of the breach of certain obligations secured thereby, notice of which was recorded November 12, 1963, in Book M1223, Page 912, of said Official Records, Trustee will sell at public auction, on December 20, 1963, in Book 12139, Page 899, of Official Records, Los Angeles County, to the highest bidder for cash, payable in lawful money of the United States at the time of sale, without warranty as to title, possession or encumbrances, the property described in the following described property, to wit:

On December 16, 1963, at 10 o'clock A.M. at 17 North Lake Avenue, in the building located at 2245 N. Lake Avenue, Altadena, California, Service Company, a California corporation, as Trustee under the deed of trust made by ARTHUR COHEN and wife, and recorded February 2, 1963, in Book 1563, Page 385, of Official Records of Los Angeles County, given to secure an indebtedness in favor of Jack M. Fratt and Marilyn J. Fratt, husband and wife, as joint tenants by right of survivorship, certain obligations secured thereby, notice of which was recorded August 8, 1963, in Book M1223, Page 232, of said Official Records, Trustee will sell at public auction, on December 20, 1963, in Book 12139, Page 899, of Official Records, Los Angeles County, to the highest bidder for cash, payable in lawful money of the United States at the time of

sale, without warranty as to title, possession or encumbrances, the property described in the following described property, to wit:

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THE U.S. SUPREME COURT

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THE MOVEMENT TO IMPEACH EARL WARREN
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MON. THRU SAT. 9 A.M. TO 11 P.M.

P.S.—WE ALSO SELL GROCERIES

Elementary School Menu

November 25-27, 1963

Monday — Grilled cheese sandwich, green beans, cabbage salad, apple wedges.

Tuesday — Sloppy Joe sandwich, cheese cube, spinach, celery sticks, diced peaches.

Wednesday — Turkey in gravy, mashed potatoes, lettuce wedge with French dressing, mixed fruit.

One-third quart of milk and 2 teaspoons of butter included with each lunch.

Ala carte items also available.

Attend the Church of Your Choice This Sunday

Local Co-ed Reigns Princess Of Homecoming

Michelle Tweedie, 360 E. Grand View, Sierra Madre, was chosen freshman class princess at Lewis and Clark College of Portland, Ore., homecoming festivities, Nov. 8-10.

As a member of the royal court Miss Tweedie reigned over activities including a concert by the Brothers Four, the annual football game and dance. She is a graduate of Pasadena High School, Pasadena, and is majoring in elementary education at Lewis and Clark.

Miss Tweedie is the daughter of Mr. and Mrs. William A. Tweedie.

To Circulate Petition

Local Realtors To Defend Individual Property Rights

The Arcadia Board of Realtors will circulate petitions to help qualify an initiative for a constitutional amendment guaranteeing the right of any property owner to decline to sell, lease or rent his property to any person as he chooses, it was announced today by Sidney E. Collins Jr., the board's president.

"Real property" consists of any interest in real property of any kind or quality, present or future, irrespective of how obtained or financed, which is used, designed, constructed, zoned or otherwise devote to or limited for residential purposes whether as a single family dwelling or as a dwelling for two or more persons or families living together or independently of each other.

"This Article shall not apply to the obtaining of property by eminent domain pursuant to Article I, Sections 14 and 14½ of this Constitution, nor to the renting or providing of any accommodations for lodging purposes by a hotel, motel or other similar public place engaged in furnishing lodgings to transient guests.

"If any part or provision of this Article, or the application thereof to any person or circumstance, shall be affected thereby and shall continue in full force and effect. To this end the provisions of this Article are severable."

"We expect to help have this qualified for the next general election," he said, "which would be in November, 1964. Members of our real estate board will begin circulating petitions late this month.

"California now has laws that seriously limit the property owner's right to decide freely to whom he will sell, lease or rent his property," Collins commented. "The latest went into effect in September making it illegal to refuse to sell, rent, lease or otherwise deny or withhold housing because of race, color, religion, national origin or ancestry.

"We feel strongly that all Americans should continue to have, as they always have had, the right to refuse to rent, lease or sell their property to anyone and for any reason.

"This initiative will give Californians the opportunity through the ballot box, to decide for themselves whether or not they should be deprived of these property rights."

Scouting Founder Honored By Troop Girl Scouts

Girl Scout Troop No. 529 held a combination Halloween and birthday party on Oct. 29. The birthday was in honor of Juliette Lowe, the founder of the Girl Scouts. The troop invited the "Han-we-ma" Camp Fire Girls as guests.

Refreshments were provided by the Frisky Five patrol of which Jill Simpson, Heide Holte, Susan Cook, Debra Olnay, Susan Astrin, and Linda Hill are members. The games were planned by Peggy McConnell, Julie Pendleton, Perris Shepherd, Karen Milfeld, and Sally Pogue of the Green Clover patrol.

Decorations and invitations were provided by the Mischief Makers patrol, Robin Simpson, Debra Wagner, Meredith Phillips, Sarah Ralph, Debra Edwards, and Ethelyn Wilcox.

Lending assistance to these girls were the Lily Pads: Vickie Clancy, Gail Hunsicker, Virginia Maes, Sylvia Morrison, Laurie Hustedt, and Debra Anderson. The party was a great success.

The "Han-we-ma" Camp Fire Girls have invited Troop No. 529 to be their guests at a forthcoming party.



Letters to the Editor . . .

I may not believe in what the man says, but I will defend to my death his right to say it. (similar words of Voltaire)

Dear Editor:

Do you remember this picture? It dates back to 1960 when we attempted to spread Christmas cheer in town. Everything was free including candy canes, balloons, and bubble gum, which was generously donated by some of our local merchants. After two years of this, lack of interest discouraged it.

I am withholding my name as it may spoil something for the children, however Ralph Hewitt knows me well and can supply it to anyone that is interested.

So come on everyone, let's put our shoulder to the wheel. We can do it if we all work together.

—SANTA CLAUS North Pole

Dear Editor:

The following is an open letter to the office of the Sierra Madre City Engineer.

Dear Sirs:

During the recent hot spell, (107 etc.) my mother and I were doing our utmost to escape the heat as best we could.

One way was not to think about it. So we started to think about what to think about when our answer was a mere fifty feet away from our front porch.

Our thoughts soon turned to pity as we watched those husky, sweating men working tirelessly in all the heat on the new sewer system on Highland Ave. east.

Then we thought about depth of the ditch (16 feet plus) and the lack of fresh air amid the dust. We admired the efficient handling of the heavy equipment. We also thought of the dangers of a cave-in from some unforeseen weakness in the tricky notions of decomposed granite in the work area. Let us be thankful.

The men always seemed cheerful. If there was any grumbling, it certainly wasn't in English.

Then, the rains came! Heavy rains! But, step by step, the work went on. We couldn't see the sweat anymore. The men were soaking wet and muddy. But, on one occasion, an operator of a hydraulic shovel took the time to lift a car from a muddy, newly filled ditch and then ramble down the street to his own unfinished quagmire.

Well, we forgot about the heat and the rain but not

10—SIERRA MADRE NEWS
Thursday, Nov. 21, 1963

Recreation Dept. Plans Excursion To Pro-Basketball

The Arcadia Recreation Department is conducting an excursion for boys and girls 9-10 years on January 4, to see the popular Los Angeles Lakers, professional basketball team battle the fabulous Boston Celtics. High scoring Jerry West, and agile Elgin Baylor will tangle with big Bill Russell and company in the action-packed sporting event in the beautiful Los Angeles Sports Arena.

The defending World Champion Celtics will have their hands full January 4, on the Laker's home court. Due to the scarcity of available seats, registrations are limited to 50 participants. The \$2.95 fee includes bus transportation, supervision, and a \$3 reserved seat. Telephone reservations will not be accepted. Registration will be on a first come, first served basis, dependent upon receipt of fee and signed consent slip.

Register at the Arcadia Recreation Department, City Hall, weekdays, from 8:30 a.m. to 4:30 p.m. For further information call Dick Davis, recreation supervisor, 446-4471, ext. 29. Flyers will be available at all city playgrounds.



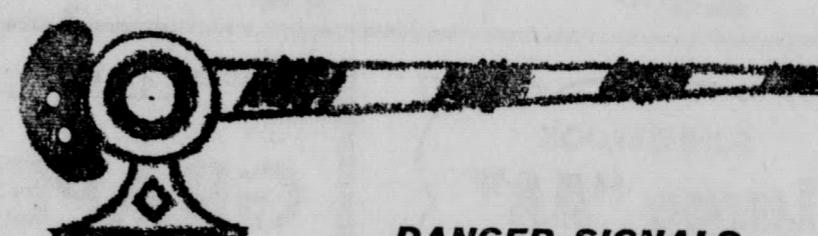
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DOWNTOWN: Green at Los Robles.



DANGER SIGNALS . . .

DIABETES sends out definite danger signals—increase in thirst, hunger and urination; loss of weight; itching; easy tiring; changes of vision and slow healing of cuts and scratches. Fortunately, diabetes can be detected quickly and with little effort. Your family pharmacist will be happy to give you reliable information on diabetes and how it can be detected.

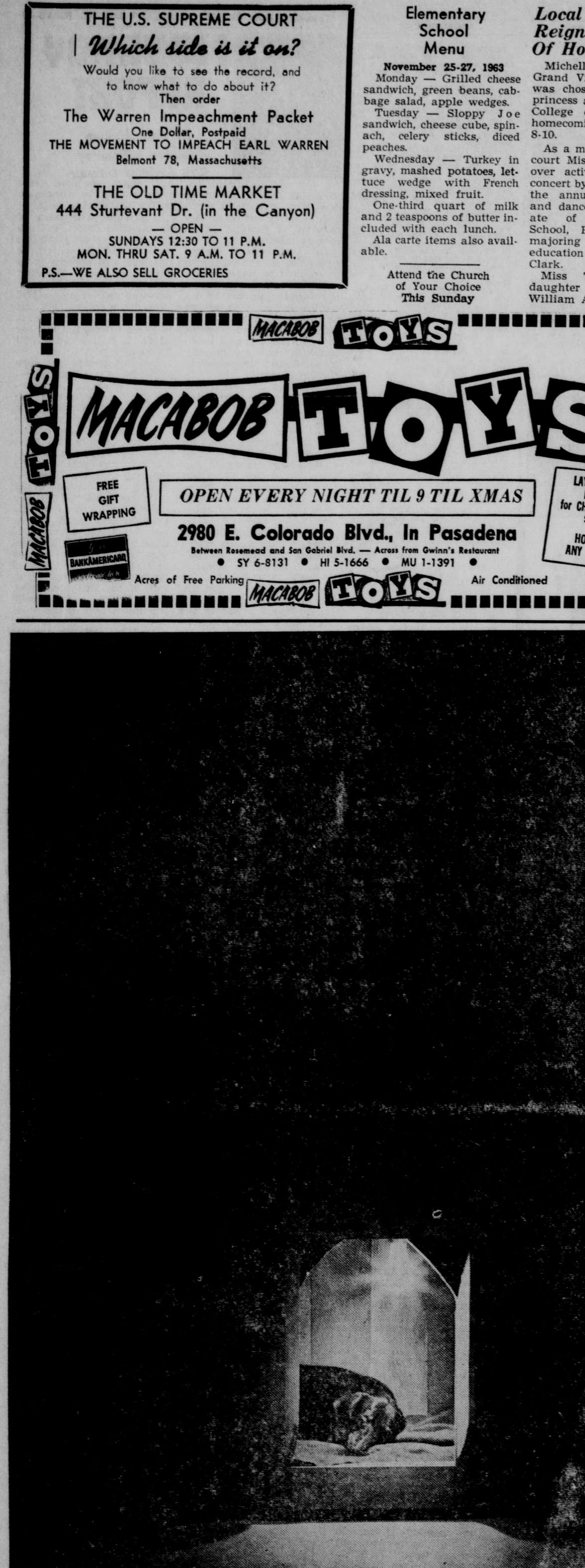
YOUR PHARMACIST FOR FAMILY HEALTH INFORMATION

Rudolph R. Hartman, Ph.G., FACPh, proudly announces that Hartman Pharmacy in Sierra Madre will sponsor another 5 minute broadcast on current health problems. This second broadcast will be during National Diabetes Week (November 17-23) and will be a conversation between announcer John Batchelder of ABC and Dr. Thomas P. Sharkey, MD, president of the American Diabetes Association. Their topic will be "The Problem of Diabetes." Listen to KMAX-FM (107.1mc) The Voice of San Gabriel Valley in Sierra Madre on —

Friday Morning (this week)
November 22 at 11:30

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One day a man called us about a dog. Seems the dog was afraid of the dark. The man at Southern California Edison (a dog-owner himself) suggested a special night light and a good electrician. Result: dreamless sleep for a calmed canine and a delighted owner. Day after day (and night) the investor-owned electric utility companies do more than provide low-cost electricity. We try to please every customer. Like any citizen, we pay taxes to help build the new schoolhouse, library and fire station. We take pride in being good neighbors—and in actively helping to build our home communities. For news of how community job opportunities are being opened up for you and your neighbors, read right.

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A Series for Your Information

Tax Facts Concerning Los Angeles County As Expressed by Dr. Felix J. Weil Series

Assessor's New Countywide Reappraisal System Part VIII

I described last week how the computer will facilitate the periodic updating of building and land values. The computer can also sometimes be used to simplify the application of market factors affecting certain areas.

Sales may show that, say rezoning, or the opening of a new shopping center, or a new access road, or — as recently in Malibu — the arrival of piped-in water, caused a general value increase in a certain area. Or that a new freeway bisecting an area decreased such values. Then it can be determined what percentage to add, to, or deduct from the old assessed valuation.

The computer can do this in a few moments without anyone's having to go out into the field or to change entries on a file card, piece-meal and by hand.

But much as the computer can do in buildings assessing, the task is much more complicated in assessing land values. Not all properties in a given area are equally affected by the same market factor.

To a degree, each property is unique. An appraiser must review all value factors and make sure that each property's uniqueness is fairly weighed.

Property appraising is far from being an exact science. There are always opinions involved, and rarely objective statements of fact for which a mathematical formula could be designed.

So far, the human brain is the only computer capable of doing a proper analysis of so many factors. Of course, the electronic computer can make this a reasonably high-speed operation. Mass appraisal is

basically mass collection of data for individual analysis and decision.

Another part of the reappraisal system's reform is the streamlining of map books, tax bills, etc. Recently initiated, it consists mainly of three measures:

(a) Legal descriptions will be kept to one line. Nothing

will change if a piece of land is part of a recorded subdivision, as lot, block and tract numbers already take up only one line. If, however, it is described by "metes and bounds," the old method of printing the whole complicated description is to be dropped.

Instead, the single line will contain a reference to the recorded deed reciting the metes-and-bound description, or to a recorded map, if any.

Formerly several bill forms had to be used for such parcels because there was not enough space on the form. Now, from this one measure, large savings of magnetic tape space, tax bill forms and computer will come.

(b) Under the old system a map book, page and parcel number was assigned to every piece of land, even if several were contiguous and under the same ownership, unless the owner requested his contiguous holding to be consolidated under one parcel number.

If any land was partitioned, the old parcel number was dropped and never re-used. New, unused parcel numbers were then assigned to the resulting new parcels.

Thus, if a lot was acquired, for example, one-half each by the owners of the two adjacent lots, their owners then had two parcels — their old and the new half lot — and received two tax bills each.

The new system reverses the procedure. Unless an owner has reasons to object, contiguous land portions in the same ownership and use will be consolidated into one parcel — one parcel number, one tax bill. (No longer will about 1,000 separate appraisals be made, and as many separate tax bills mailed, for the airfield of a certain airplane factory — only one of many examples — because the field consists of land originally subdivided for small homes). This will result in

Coffee and cookies as you browse.

Arcadia B. of A. Sends Out Fund Checks

A \$389,469 pre-Christmas present from Arcadia area residents to themselves will help spur what may be the greatest Yuletide shopping spree in the city's history, it was reported today by Mr. S. R. Tanner and Mrs. G. S. Staggs, managers of Bank of America's Arcadia and West Arcadia branches.

That's the amount Bank of America will distribute from Christmas Club savings accounts to local residents in time for the holiday shopping season. Christmas Club checks will be mailed beginning on Nov. 15.

The local savings are part of a \$77 million Yule backlog — enough to buy a \$4.50 gift for every man, woman and child in the state — which more than half a million thrifty Californians have accumulated in Bank of America branches throughout the state since last Christmas.

Most of the Christmas Club savings will wind up under the Christmas tree on December 25, although some depositors will use the accumulated funds to pay such other year-end expenses as taxes and insurance premiums, or for winter vacations.

What Is a Bargain?

"Ask Trudie" THE PLAZA SHOP Dresses — Sportswear 39 East Montecito Near "Shell" 356-1495

Attend the Church of Your Choice This Sunday

Your . . . Community . . . Hospital

The relationship between hospital personnel and the doctor is one which requires professional and diplomatic approaches.

As a hospital we employ professional people and each of them are trained to carry out the doctor's orders. This may vary from administering a pill to starting a pint of blood. Each operation in itself requires technical know-how and the ability to perform calmly under various pressures.

For example — you cannot be admitted into any hospital without a doctor's order. He and only he can admit you for any reason. Once you have been admitted into the hospital your doctor will then write out the type of medication and any other treatment he considers necessary. It is the responsibility of the hospital employees to carry out these functions to the letter. We are responsible to him and he is responsible to you.

If someone does not follow through then a chain reaction occurs, such as: you didn't get your medication as ordered, so, you complain. Then the doctor questions the nurses, he complains, and this may go to the administrator and on up depending upon the situation.

Let's look at what is involved when being admitted to the hospital.

1. Your doctor decides you should be hospitalized.

2. He calls the hospital to make arrangements for you.

3. When you reach the hospital you go to the admitting office.

4. Various forms are completed and then the nursing staff takes over.

5. The laboratory technician does various examinations.

6. An x-ray technician may do several radiographic examinations.

7. You are assigned to a room, sometimes not what you desire.

8. The dietary department is notified of the type of diet you may have.

9. The doctor visits you daily and charts your progress and prescribes the medications you are to have.

10. The pharmacist prepares the drugs for you and brings to the nurses for administration.

11. Behind the scene is the housekeeping, laundry and maintenance department.

In addition to the routine items just mentioned there is a number of professional personnel available for an emergency, such as Surgical Technicians, X-Ray and Lab Technicians. This is not to mention the staff of Registered Nurses, Aides, L.V.N. and etc. who service you 24 hours a day, 7 days a week, 365 days per year.

From each of the items mentioned there are conditions required by law or medical ethics that must be adhered to. The man who scrubs your room does so with a certain type of cloth to prevent dust and spreading infection throughout the hospital. Therefore, there is no such thing as a simple procedure in the hospital. Each person is treated with professional care.

Professional and ethical relationships exist between the medical staff and the hospital employees. We merely provide them with the facilities in which to work. Our personalities cannot enter into our working relationship. Try to remember this though — we are humans!

Use the Classified Ads and turn Your Used Merchandise Into Cash

NOW, DINNER - DANCING FRIDAY and SATURDAY Golden Rooster MOD. TRAD. WINE & CHICKEN FRIED CHICKEN Special Dinner \$1.50 Pot Pie YOUR HOSTS - The Mazzolini's (Closed Sundays) Midway Shopping Center, El Monte LOWER AZUSA ROAD CU 3-1953 GI 3-6171

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Junior Friends Opening Program To Present Films

The Junior Friends of the Sierra Madre Public Library will present their first program for children on Saturday, Nov. 23, at 10 a.m. in the children's room of the Library.

This first program consists of two films. The first, "Tom, Tit, Tot," is the story of Rumplestiltskin in silhouette with a musical background. The second film is "Horsemen of the Pampas," vivid portrayal of the old and new in Argentina, with particular emphasis upon the gauchos, the Argentine cowboys.

It is not too late to either renew or begin membership in the Junior Friends. Yearly memberships are 50 cents for all children under 16 years of age. Membership in the Junior Friends entitles each child to free participation in the Juniors' program each year and stimulates interest in community affairs and culture.

Forms for Junior memberships, as well as for all memberships, may be obtained at the Library.

Obedience Class To Re-Open November 23

Through popular demand, the Santa Anita Dog Training Group will start another Saturday afternoon obedience training class in Arcadia County Park. These afternoon classes are very popular at this time of the year.

The new course will start on Saturday, Nov. 23, at 1 p.m. Any dog five months or older may be enrolled.

There also will be an evening class starting on Monday, Nov. 25, at 7 p.m. For further information, please call Hillcrest 6-6858 or Elliott 9-1481.

City Receives Share of Beverage License Fees

The City of Sierra Madre has received \$2,672 to its six-month share of the fees paid by holders of alcoholic beverage licenses.

The payment was made by the state department of alcoholic beverage control which allocates 90% of all license fee money back to individual cities and counties to be used for the many branches of services offered by local governments. The remaining 10% goes into the state general fund.

The most recent payment was for the six-month period ending Aug. 31, 1963. Los Angeles County as a whole, including unincorporated areas, received \$1,574,403 for the period.

Sierra Madre Churches Welcome You Attend the Church of Your Choice This Sunday

On Display at Home Savings

An unusual collection of 15 paintings, created solely from knitting yarn, has been scheduled for an exclusive two-week showing, starting Friday, Nov. 29, at Home Savings and Loan Association's Pasadena office, 800 E. Colorado Blvd., it was announced by branch manager Russell E. Denney.

According to Denney, the

paintings, called "stitch paintings," are the only ones of their kind and have never before been exhibited in the Pasadena area.

The exhibit at the Home Savings Pasadena office will be open to the public, free of charge, Nov. 29 through Dec. 12, from 9 a.m. to 4 p.m., Monday through Thursday, and 9 a.m. to 6 p.m. on Friday.

Dollar Days at . . .

MR. NORMAN HAIR STYLIST

Two Heads are better than one Pay regular for one, the other 1/2 price (With Our New Stylist)

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- Save time, money, effort... make full use of the wealth of information available in your new telephone directory.
- Look up the number of the party you wish to call... make a note of it if you expect to call it frequently.
- Enjoy the added convenience of direct dialing on long distance calls — your directory lists area code numbers for most sections.
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- You'll find your new directory just about the most valuable book in your home or office!

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Hardwood Frame, Glued & Dowelled
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**Tax Guidelines
To Explain
Sales Tax Laws**

District Director R. A. Ridder announced today that Internal Revenue will again provide guidelines for taxpayers residing in California for estimating sales tax deductions for 1963.

The guidelines which will be provided for taxpayers in each of the 38 states with general sales tax laws are set out in tables showing residents average sales tax payments. Taxpayers who itemize deductions on their Federal Income Tax returns Form 1040 may use the tables.

Sales tax tables will be available in the District Directors' offices on or about Dec. 1.

**Girl Scouts
Initiate Five
New Members**

Girl Scout Troop 529 held an investiture of five new members on Nov. 5. Debra Anderson, Debra Edwards, Linda Hill, Laurie Hustedt and Ethelyn Wilcox were invested. A lovely candlelight ceremony was held at the youth hut.



**CHILDBIRTH
In the
GOOD OLD DAYS**

Few families would care to go back to "the good old days" of child-birth. Death of mothers was commonplace, often because doctors had no drugs adequate for fighting infection. In 1915 one of every 164 mothers died in childbirth, or from complications of her pregnancy. Many of these mothers could have been saved by only a few dollars' worth of today's medicines.

Now only one mother in 3,125 dies. Much of the credit for this improvement is due to the new prescription drugs. Their cost is surprisingly low. In fact, only 15 prescriptions in a thousand cost as much as \$10. The average one costs only \$3.26. No wonder we say: "Today's prescription is the biggest bargain in history."



Hartman
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DISCOUNT
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On Many Makes and Models of
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Here's Your Chance For A
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**SPORTS
AS
Hank Ives
SEES IT**



Award For Old Hankus

Old Hankus MacBapigine should get some sort of an award for even attempting to predict the winners this crazy, nutty, ridiculous football season.

Last week he had to settle for 12 winners, one tie and seven losses. The ancient one put the finger on the Bulldogs of PHS to win 21-20 and of course they bowed to the mighty Mustangs of Muir, 14-13, in what will go down as the finest game in the history of the cross-town rivalry.

These are two of the finest high school teams in the southland and it wouldn't be any surprise at all to see the CIF championship come to the Crown City.

How can you figure a team like the Bruins of UCLA? On the form they don't belong in the same ballpark with the Washington Huskies. Just goes to show you how much emotion and psychology means on the gridiron these days.

Watching Michigan State struggle with an inept Notre Dame team on television, one couldn't help but feel the Pacific Coast had it made on New Years Day, especially with Washington's Huskies Rose Bowl bound. Then Billy Barnes bouncing Bruins blasted the Husky myth. Well, what are you going to do?

The season's pigskin picking total now reads 115-66 and the 20 garbled guesses that follow probably won't do much to improve the percentage.

LANCERS over Ventura by a touchdown. Homecoming festivities Friday night and maybe Hunt's henchmen can dig one more victory out of the fire.

U.S.C. 17, U.C.L.A. 14. A week ago it would have been by three tallies.

CALIFORNIA 28, Stanford 19. Watch these kind, they are tough.

OREGON 17, Oregon State 16. Traditional rivalry can go either way.

WASHINGTON 30, Washington St. 13. Huskies should bounce back and gain Rose Bowl nod.

ILLINOIS to slip past Michigan State. Winner represents Big 10 on New Year's Day. Old Hankus looks for Illinois to triumph even though tilt is at East Lansing.

MICHIGAN to slip past Ohio State, but we've been wrong on the Buckeyes all year . . . WISCONSIN by a field goal over Minnesota . . . Iowa to ride over Notre Dame and Purdue to outscore Indiana but awfully close.

BAYLOR by a touchdown over S.M.U. at Waco . . . RICE to bounce back with win over T.C.U. . . . OKLAHOMA 14-10 over rugged Nebraska . . . KANSAS to nudge Missouri.

PRINCETON to take the measure of Bob Blackman's Dartmouth Indians . . . PITTSBURGH over Penn State in a real toughie . . . DUKE over North Carolina.

The program also will feature Christmas arrangements presented by Charlotte (Mrs. Jack) Layman, who is a member of the local alumnae chapter.

Mrs. James Haynes of Arcadia is chairman of the day, with Mrs. Carroll Roth and Miss Ruby Charlton assisting her.

Guest speaker, Mrs. Malcolm Epley, president of the Long Beach Alumnae Chapter of Alpha Omicron Pi, will discuss Long Beach State College and its relationship to its panhellenic council.

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Guest speaker, Mrs. Malcolm Epley, president of the Long Beach Alum

*Villa
Views*

By
Toni Maurin
SYcamore 7-9634

Buenos dias, yo hablo un poco de español. There, I've said it! I'm just practicing on you. Every week I trudge down to PHS to study Spanish and I'm beginning to believe that as a linguist I am a lost cause. Senor told us he had one pupil who took the same course 11 times and still never caught on. That was the first mistake he made as far as I am concerned. Misery loves company, and I figure if I can learn it in ten years I'll be one year ahead of his worst pupil.

Someone asked me if I intended to go to Mexico once I learn the language. I hope so, but I hope I don't have to wait that long. I'm taking Spanish because I am trying to climb out of that comfortable mental rut that I allowed myself to get into. I told myself for years that I was too busy raising the children, but now I'm too busy trying to catch up with them, and believe me, it ain't easy!

Lots of happy news in this column. One of the nicest things I have heard this week is the announcement of the engagement of Mrs. Beatrice Tubbs Mallard to Mr. W. C. (Terry) Dunn of Barhite. They are planning their wedding for some time in January. It will be the merging of eight wonderful children into one family. Mrs. Mallard is the mother of three. Her eldest son, Richard, 18, is already in the Army. Tom, 17, is the president of his senior class at PHS and Sharyn, her daughter, is 9. In the Dunn household there are five children, starting with Tracy, who is 12; Cindy, 11; Hal, 8; Kimberly, 6, and Polly, who is just 3.

They announced their engagement in for ally to their intimate friends just recently and their combined children are so excited and happy that January seems like a year away.

Every now and then I like to call Mrs. Carl G. Warnick of Sierra Madre Villa and catch up on the activities of her interesting family.

Learned that their son, David, is real happy doing his mission for the Mormon Church. He is located in New Zealand and will be there for two years. So many of his classmates have wanted his address I thought I would put it in the column. Around Christmas time mail means a lot to a boy away from home: It is: David Warwick, 183 Seaton Heights, Wellington, New Zealand.

Their eldest daughter, Judy, is going to Brigham Young College.

And finally, there was such good news about Susan, who is a sophomore at PHS. She was entered in the Arcadia competition of the "Miss Date Setter" contest by Hinshaw's where she has been taking a charm course. Appearance and poise were only two of the qualifications necessary. One of the more important factors was a composition written by each contestant. To make a long story short, she won the Arcadia competition and then last Thursday evening she won for the entire San Gabriel Valley in the competition at the Mission High School. Her next step will be the national contest on Dec. 17. She already has received several lovely gifts which include a real gold charm bracelet with her name and an outfit from the Celanese Company of America, the sponsoring firm. I understand "Seventeen" magazine will carry full coverage of the entire competition. Congratulations, Susan!

When a young lady reaches the age of 5 nothing would do but to celebrate with a party. Ann Dorsey,

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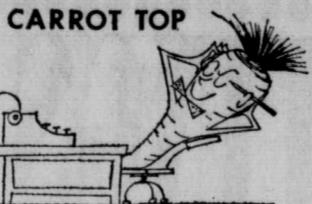
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14-SIERRA MADRE NEWS Thursday, Nov. 21, 1963

Has Local Sharp Shooter

The Annual Fall Gallery Junior Rifle Match held recently at the Pasadena Rotary Junior Rifle Club Range and co-sponsored by the Pasadena Rotary and Pasadena Recreation De-



CARROT TOP

partment, proved very popular among 135 junior shooters from 23 Junior Rifle Clubs in the southern California area. Twenty-six girls and 21 sub-juniors (13 and under) were among the competitors in the small-bore, 4-position rifle match. Mayor Clarence Oakley of Pasadena attended the finals to present the Match winner with the Mayor's trophy.

Douglas S. Spencer Jr., of Sierra Madre won the Mayor's Trophy for having the highest total score for the two-day tournament. Score 389. Then Douglas and his team partner, Gary A. Olsen, of Torrance, placed highest in the two-man team competition, score 768, thus winning the Overall winning Team Trophy for the San Gabriel Valley Gun Club Jr. Div., and gold medals for themselves. There top shooters have done well in National Rifle Association Championships as well as winning places on the California State Rifle Team in May, 1963.

The High-Girl Trophy was won by Miss Kathy LaMonte (Oceanside) with the Camp Pendleton Junior Rifle Club, Score 384.

Frederick Gruber of Sierra Madre won first place trophy in the Marksman Class and also the Second "B" team medal.

Other riflemen belonging to the Pasadena Rotary Jr. Rifle Club and residing in the area are: Margaret and Thomas Wynne, of Sunny-side; Douglas Erickson of Sierra Madre Blvd.; Frederick Gruber, Mariposa; Barry Lovgren, Sierra Meadows; Betty, Kevin and Ralph Kirch, of Sunnyside; Ed Scott Verreaux, Grand View, and Jeffery and Bruce Seymour, Michillinda.

good I doubt whether I would like it... taxes... if we got value received I would have no gripe on the amount of it, but misappropriated money is, and always will be a sore spot with me and I will continue to harp about it every time it bothers me.

—CT—

Well, looks like parking is going to become a real problem around this city. The police department will soon be notifying motorists that two hours is all they are allowed at a time on the streets. Merchants that are lucky enough to have parking will be tougher and tougher in allowing space for their customers only, and for their employees... now if the Council should happen to put teeth in the parking Ordinance and make it a violation for stall jumping, some of us and I do mean us, are going to be in a hellfame.

—CT—

Guess the best thing to do is to get myself a Honda or a bicycle and run it in the front office after each trip... of course I am a customer of nearly every merchant on main street... at least I owe them all money... maybe I could, until the council stops me, park an hour each day in front of each businesshouse and stand firm on the ground that I am a customer... anyway we have a problem coming up.

—CT—

In closing the column for this week let us remind you that Thanksgiving is but a few days away, and although things really seem tough we have a million and one things to be thankful for, and the one is the fact that we are alive and living in Sierra Madre... see you around I hope, I hope, I hope.

—CT—

"Of necessity, the executive board would carry out the general chores of the new County Transit Authority," Bonelli explained, "with, of course, all major determinations being voted

80 Member Board

Bonelli Proposes Drastic Revamping of MTA Group

Supervisor Frank G. Bonelli today proposed a plan for reconstruction of the Metropolitan Transit Authority giving broad, countywide local participation thereupon.

The Bonelli plan provides for creation of an 80-member Transit Authority Board of Directors made up as follows: one member appointed and designated by each city in the County from its City Council; two appointed county supervisors as designated by the Board of Supervisors; and, in addition, the City of Los Angeles shall appoint five additional members as designated by the City from the City Council.

"Local government, playing as it will an important part in the development of mass media of rapid transit, must have a voice directly related thereto and this plan will provide such a possibility."

"Drafting of such legislation that can be dealt with at the Budget Session in Sacramento, as indicated by Governor Brown, besides including reconstruction and creation of a new County Transit Authority as outlined, must make it mandatory that any subsidy, whether via an in lieu tax on automobiles, a tax on personal and real property or by the pledging of the ad valorem tax base in support of government obligation bonds shall require a vote of the people."

Bonelli will make his M.T.A. reconstruction plan available to Los Angeles County's State Senator Tom Rees, who plans to introduce legislation at the pending Budget Session to reconstruct the M.T.A. Board, and to State Assemblyman Tom Carroll, chairman of the Assembly Interim Committee on Transportation and Commerce, whose committee has held public hearings on the M.T.A. fiasco.

Members of the Junior group and their husbands will gather to welcome in the holiday season at their annual Christmas party on Saturday evening, Dec. 14.

The setting will be the lovely home of Mr. and Mrs. William V. Wright, 549 San Marino Ave., San Marino.

Cocktails will be followed by a delicious buffet dinner and all members are looking forward to this festive event.

Plans are well under way for the Scholarship Benefit Luncheon to be held in March. Committee chairmen have been chosen and groups assembled to work on this very successful benefit. Proceeds from the annual luncheon will be used for scholarships to promising and needy women students on campuses where Delta Delta Delta chapters exist.

A few examples of the application of this Section would include: Stopping at stop signs, yielding to pedestrians in crosswalks and at intersections, cutting in and out of traffic and driving on the side walk.

I would like to close this report with few comments on the last item — riding on sidewalks:

I feel the safe and prudent thing to do in operation of a bicycle is to:

(1) Walk the bicycle in the downtown area. They cannot be ridden on the side walk and riding in the street produces other numerous hazards.

(2) When parking a bicycle, do not block doorways to business places and do not block the sidewalk. There are numerous inconspicuous places where bicycles may be parked.

(3) Always obey the rules of road.

(4) Be a courteous bicycle driver.

Parents and children are encouraged to cooperate in this important area of public safety.

Jr. Group Alumnae Delta Delta Delta To Hold Christmas Talent Auction

The Junior Group of the Pasadena Area Alumnae of Delta Delta Delta invites all members and their guests to attend the annual Christmas Talent Auction on Tuesday, Nov. 26 at 7:30 p.m. at the home of Mrs. Jerry Asher, 410 Gatewood Terrace, Sierra Madre.

Juncheon is the highlight of the season and the Junior group will occupy two tables. All proceeds from this annual affair are donated toward support of the Delta Delta Delta fellowship (Hematology Research) at the Children's Hospital of Los Angeles.

YOUR . . . SIERRA MADRE . . . POLICE REPORT

Bicycle safety is a major concern to every police agency. Two motor vehicles may collide with relatively severe impact, with no injury to the occupants. However, a motor vehicle vs. bicycle accident, even though it occurs at slow speeds, generally produces severe injury to the cyclist.

Bicycle safety also includes concern for pedestrian safety. There have been numerous injuries recorded of pedestrians being struck by bicycles which were operated on the sidewalks.

Sec. 5227 of the City Code states in part, "Every person riding a bicycle — upon a highway shall be granted all of the rights and shall be subject to all of the duties applicable to the driver of a vehicle by this chapter, except those provisions which by their very nature can have no application."

A few examples of the application of this Section would include: Stopping at stop signs, yielding to pedestrians in crosswalks and at intersections, cutting in and out of traffic and driving on the side walk.

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Los Tres
Charros At
Casa de Mayo

Three Mexican born singers known as the Los Tres Charros, (the three cowboys) have become regular entertainers at the Casa de Mayo in Cucamonga. The trio is composed of Manuel Gonzales, Lirico Espinoza and Luis Abundia, all self taught guitarists and singers.

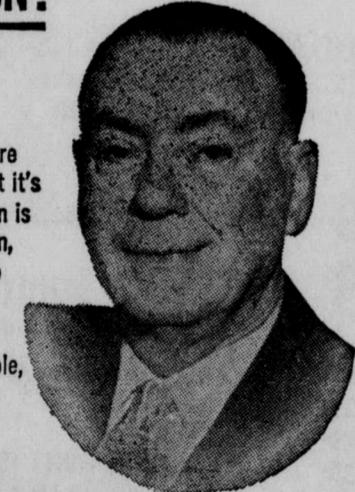
Gonzales was born in Sonora and learned to play the guitar at 11. For a time he performed with a group known as the Gonzales Brothers at hotels, parties and on radio in Arizona.

Espinoza was born in Chihuahua and learned to play at 17. He came to California in 1952. He is the group's soloist.

Abundia was born in Guadalajara. He is an expert at various Mexican and Indian dances. He joined the Padus Hills staff on a two-year contract which was extended to six. Writing his first song at 15 before he knew how to play the guitar, Abundia now has 20 songs to his credit, the latest "Amor de Mi Vida."

The Casa de Mayo is located at 3689 Ninth Street, Cucamonga and is open seven days each week under the management of Jay Rodriguez.

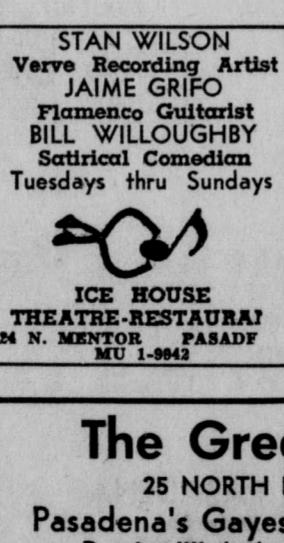
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Editorially Speaking....

"O give thanks unto the Lord; for He is good: for His mercy endureth forever." — Psalms 106:1

The Profit Story

One of the most persistent and dangerous of popular illusions has to do with business profits. Great numbers of people think they are far larger than they actually are.

Now the true story is told in a booklet issued by the Department of Commerce. Here are a few salient facts:

Between 1951 and 1961, compensation of employees increased 68 per cent — from \$180 billion to \$302 billion. In those same years, profits increased only 12 per cent. That isn't all. In 1961, the corporate profit of \$46 billion was subjected to a \$22 billion income tax, reducing it to \$24 billion.

And even this was not the end. The part of \$24 billion which was distributed to the owners of enterprise in the form of dividends was liable for the individual income tax, at rates ranging up to 91 per cent.

It's hard to see how anyone can argue that profits — which simply amount to a form of payment for the capital that provides the tools that keep America at work — are excessive. And it's a safe bet that we'll hear much less of that empty argument once the facts become better known.

The Reason Why

The drug industry, for the first time in 25 years, is fighting back against certain new government regulations. It is fighting because in its view these regulations — which involve pre-censoring of advertising copy and forced and confusing repetition of generic names for drugs in labeling and advertising — involve powers Congress never intended to grant, and, also, because it believes they are injurious from the public health and service standpoint.

It is highly significant that two of the organizations most deeply concerned with public health — the American Medical Association and the Academy of General Practice — have joined the industry in its protest. For the regulations concerned could serve no legitimate need, and would undermine the honest interests of an industry whose contributions to the physical and mental well-being of the American people are literally immeasurable.

It is most important that the reasons behind the industry's actions — in which all the major producers share — be generally understood. This is not the beginning of a declared war upon the Food and Drug Administration or any other governmental body. The industry has always cooperated with the FDA in efforts to improve its standards and services and it always will. It believes in sound and effective regulation which benefits all concerned. But it is duty bound, by its obligations to the public, to ring the alarm when steps are taken that it knows to be unrealistic, unworkable, and unwise.

This is why the industry has brought a suit in a federal court against imposition of the new regulations by the FDA. All it wants is a rule of reason — and the continued right to forge ahead, without unnecessary hindrance, in its invaluable work.

Lincoln's 'Few Remarks'

Most of us grow up believing that President Lincoln made his great speech at Gettysburg with little or no preparation; that on the train he jotted a few notes on an envelop or a scrap of paper. Many also believe that news-papers ignored the speech.

These beliefs are explored and exploded in a magazine article, "A Few Appropriate Remarks" at Gettysburg," by Tom Mahoney in an American Legion Magazine article condensed in the November Reader's Digest. Neither belief is correct.

All who have trouble finding the right words can take comfort in knowing that President Lincoln worked at intervals for more than two weeks on the 10 immortal sentences that he spoke 100 years ago this November 19. He wrote half of them in Washington, completed a draft the night before in Gettysburg and finished another the next day just before going to the battlefield.

He changed "this we may in all propriety do" to the more forceful "it is altogether fitting and proper that we should do this." He made changes even as he spoke, forgetting "poor" in "our poor power" and adding "under God" for a total of 270 words. Of these 190 are one syllable. He spoke less than five minutes.

Newspapermen can take pride in the fact that an Associated Press reporter stood just in front of Lincoln, borrowed copy that he held in his hand and telegraphed the complete text all over the country. Many papers, big and little, published the speech in full the next day.

Shall We Join the Ladies?

Westward the course of empire; and single men.

If California didn't already have ample attractions, the State Department of Finance now has predicted that by 1980 there will be about 538,000 more women than men in the Golden State.

True, the gals will be a little older, on the average, than today's feminine population. About 1½ years, according to the state experts. But that shouldn't bother any eager young man. Seventeen years is just about the normal time for a woman to age 18 months in any state.

Wailuku, Hawaii, Maui News: "Vandals should think twice about the consequences before going off the deep end in destruction of property and disorderly public conduct . . . including giving heed to the welfare and shame of their families when they are hauled in by the police."

Sierra Madre News

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Letters addressed to the editor of the News are welcome, however, they may be signed or unsigned, and the name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or groups should not be sent.

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FREEDOM

At Any Price

By H. V. Witty

This is the second in a series of three articles on the Fund for the Republic. Perhaps we should give America back to the Indians! At least Geronimo knew his enemy. We seem to be unable to recognize ours. This confusion stems from a lack of understanding of the difference between constructive clarification and destructive propaganda. We seem to be fast becoming a nation so taken in by a false banner of clarification that we completely fail to recognize it as deceitful propaganda. This is why we are being influenced every day, both politically and socially, by such organizations as the Communist Party and the more subtle Fund for the Republic (alias The Center for the Study of Democratic Institutions).

If the true object of the Fund were clarification, as its president contends, then education would most certainly be its modus operandi. However, if liberal propaganda were its objective, then its method would be the application of the Pavlovian theory of the conditioned reflex whereby an "elite" can direct all economic and social activities and condition the behavior of all individuals as Pavlov conditioned dogs.

Quoting from an article appearing in the Los Angeles Times on November 4, 1963, Mr. Hutchins, president of the Fund for the Republic, has this to say concerning education: "I would like to propose two new laws. The first would forbid any person to offer education as the 'solution' for anything. The second would prohibit anybody from using the word 'education' without saying what he meant by it."

In ridiculing those of us who are so utterly stupid as to entertain the thought that education by means of clarification might possibly aid in protecting individual freedom and solving our political, economic, and social problems of today, Hutchins proclaims: "All they can mean is that if all of us everywhere were very much wiser and more intelligent than we are, we would probably get on somewhat better than we do. This is so obvious a truism as to amount to saying it!"

Mt. Alverno Guild Fashion Luncheon Wednesday

The Fund president is impatient. He says that in the developing countries, it would take an educational program of at least 20 years to even begin to solve their problems.

Mr. Hutchins concludes by saying: "But the time education takes is a reason for refusing to believe that it can be the 'solution' of immediate problems. After all if you want shade this afternoon you don't plant a tree that takes 200 years — or even 20 to reach maturity."

No, Mr. Hutchins, if we want shade this afternoon, we would not plant a tree that would take 20 years to produce the desired result. However, neither should we plant a seed which would by the next morning produce a beanstalk, the abode of a pavlovian giant who would ensnare us for the next thousand years.

The Fund for the Republic and its president obviously believe that the immediate solution is the development, through propaganda camouflaged as clarification, of a mass condi-

tioned behavior. In other words, don't educate the people to think for themselves as individuals — rather, manipulate and control them like Pavlov controlled his dogs!

In substantiating grounds for an investigation of the Ford Foundation, which is the parent organization of the Fund for the Republic, the Dodd report to the Special Committee of the House of Representatives to investigate tax-exempt foundations in 1953 - 54, states on page 15: "It seems incredible that the trustees of typically American fortune-created foundations should have permitted them to be used to finance ideas and practices incompatible with the fundamental concepts of our Constitution."

In discussing the propaganda aspects of the Ford Foundation, the Dodd report points out: "The first example is a pamphlet in which the Declaration of Independence is discussed as though its importance lay in the fact that it had raised two, as yet unanswered, questions: 1. Are men equal? and do we demonstrate this equality? 2. What constitutes the consent of the governed?" and what does this phrase imply in practice?

"By inference the first question is subtly answered in the negative. By direct statement, the second is explained as submitting to majority rule — but the restriction of the majority by the Constitution is not mentioned. Only an abridged version of the Declaration is printed. It is interesting that this should omit the list of grievances which originally made the general concept of this Document reasonable."

And the members of the "child" organization of the Ford Foundation — namely, The Fund for the Republic, blantly proclaim that their group "was established to defend and advance the principles of the Declaration of Independence, the Constitution, and the Bill of Rights." Don't you believe it!

Today's editorial begins "America is celebrating Armistice Day today . . . It's title: "No Armistice." Sierra Madre observes the Armistice of 25 years ago and its residents actively participate in hastening the next, hopefully an unconditional surrender.

Some headlines: "Mutual Aid Defense Test Scheduled," "With Sierra Madre Boys in Service," "Local Girl (missionary nurse) Held Prisoner in Manila 23 Months en Route Home," "Waste Paper Drive School Pupils Answer to U.S. Plea for Needed Supplies," "City's Blood Quota Met Seventh Time."

30 Years Ago November 17, 1933

Ex-President and Mrs. Herbert Hoover spent a quiet weekend in Sierra Madre with their son, Herbert Hoover Jr., and family. All the Hoovers attended the Stanford-U.S.C. game on Saturday.

Luncheon was served at noon and a Fashion Show was presented immediately after by the Mount Alverno Thrift Shop, 158A West Live Oak, Arcadia.

Mrs. William Amendt, chairman of the fashion show, and her co-chairman, Mrs. Carlyle Griffin, report the response to the luncheon and show was a capacity audience.

Don't look now — but Right near you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO Dresses - Sportswear "Ask Trudie" — EL 6-1495

Attend the Church of Your Choice Sierra Madre Churches Welcome You

Local chain market prices attracted bargain buyers. Butter 24¢ per pound, coffee 23¢ 1 lb. tin, prime rib roast 17¢ per lb. (or, if you didn't want to splurge) pot roast 9¢ per lb.

A Sierra Madre girl, Miss Treva Scott, could be the Queen of the Tournament of

OUT OF THE COBWEBS

10 Years Ago November 12, 1943

The search for an alternate swimming pool site is on again. The possibilities of constructing a plunge on City waterland has been ruled out. The search will continue, however, and with it additional attention to beautification of City water-

Roses. Miss Scott was one of 20 girls selected from approximately 2000 girl students at Pasadena City College. The seven girls eventually selected will reign as "Princesses of the Seven Seas" during this, the 45th Rose Pageant.

40 Years Ago November 16, 1923

Sierra Madre residents excitedly await the opening later this week of the new store of S. R. Norris and Son at Central and Lima. This event promises to mark an epoch in the commercial history of Sierra Madre.

Frank Barbour has moved the headquarters of his taxi business, newspaper and railroad agencies from Pettit's Store to Fred's Barber Shop on the south side of Central Ave. His phone number remains the same, Blue 38.

7 Years Ago November 11, 1936

A reunion dinner of the Historical society was attended by 150. L. C. Musselman, explorer and self-styled soldier of fortune encountered many exciting experiences in his extensive travels with Admiral Richard E. Byrd. His attentive audience included many residents who came to Sierra Madre prior to 1910.

20 Years Ago November 11, 1943

A meat advertisement in a local chain market had the following announcement: "At the present time we have plenty of meat of all kinds. Brown stamps from Ration Book No. 3 are good as follows — J from Nov. 7 to Dec. 4, inclusive.

Today's editorial begins "America is celebrating Armistice Day today . . . It's title: "No Armistice." Sierra Madre observes the Armistice of 25 years ago and its residents actively participate in hastening the next, hopefully an unconditional surrender.

30 Years Ago November 14, 1913

President Tarr of the Board of Trade asked for discussion of the sidewalk situation in Sierra Madre.

It was the general feeling that, although sidewalks would definitely improve the appearance of the city, it would be better to wait until private as opposed to business interest. It was moved and voted on, however, that all sidewalks on improved streets be brought to grade and made passable.

Santa Anita Fountain Gets New Look

Thursday, Nov. 21, 1963 SIERRA MADRE NEWS—15

NEW! New! New!

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New Brownie Fun Saver Movie Camera makes it easy and inexpensive to take bright, sharp movies you'll treasure! Camera is precision-made by Kodak to give years of dependable service. Comes complete with a roll of Kodachrome II Movie Film and a fun-filled book of movie-making ideas.

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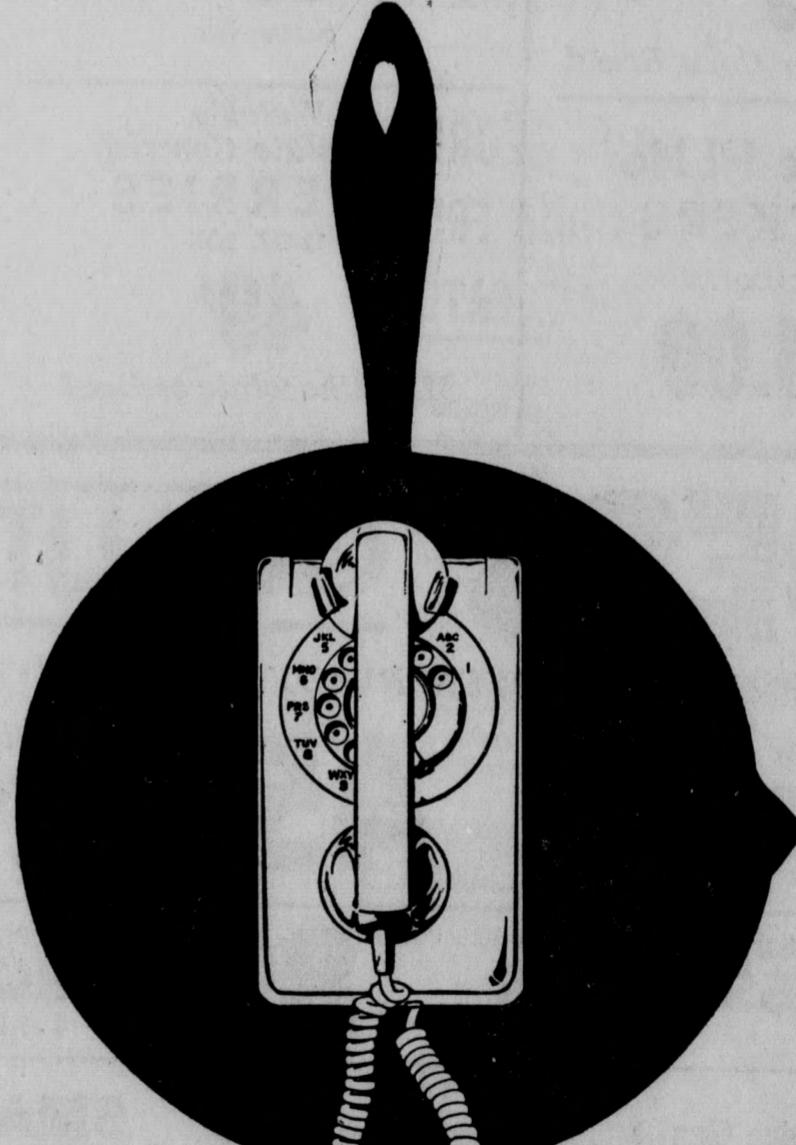
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THANKSGIVING

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Prices
Effective
To Thanksgiving
Nov. 20 - 21 - 22 - 23
25 - 26 & 27

Yuban COFFEE 65¢ lb	Ocean Spray CRANBERRY SAUCE 303 TINS 19¢ Strained or Whole
 19¢	Lindsay Pitted Mammoth Olives NO. 1 TALL 3 FOR \$1.00
Danish BUTTER 69¢ lb	Spencer STUFFED MANZ. 39¢ ea 7½-OZ. BOTTLE
Brandywine Sliced Mushrooms 4-OZ. TINS 3 FOR \$1.00	SW Brandied MINCE MEAT 59¢
Mrs. Cubbins Poultry STUFFIN' 13-OZ. BOX 45¢ All Purpose or Corn Bread	R & R PLUM PUDDING LGE. 16-OZ TIN 59¢ Save 10¢
Sunshine Hi Ho CRACKERS 10-OZ. STACK PAK 4 FOR \$1.00	Welch's Chocolate Covered CHERRIES 12-OZ. BOX 49¢ Milk Chocolate or Dark

Ocean Spray CRANBERRY SAUCE 303 TINS 19¢ Strained or Whole
Lindsay Pitted Mammoth Olives NO. 1 TALL 3 FOR \$1.00
Spencer STUFFED MANZ. 39¢ ea 7½-OZ. BOTTLE
SW Brandied MINCE MEAT 59¢
R & R PLUM PUDDING LGE. 16-OZ TIN 59¢ Save 10¢
Welch's Chocolate Covered CHERRIES 12-OZ. BOX 49¢ Milk Chocolate or Dark

Frozen Food
Sheepherder Sourdough Rolls 35¢ doz. Save 14¢
Birds Eye GREEN PEAS 10-OZ. PKGS. 7 FOR \$1.00
Jones Link PORK SAUSAGE POUND PACKAGE 83¢ Save 16¢
Johnstons Family Size Large 9" Pies PUMPKIN APPLE MINCE 49¢ ea
LARGE 40-OZ. BISQUICK 39¢
Large No. 2½ PRINCELLA YAMS 29-OZ. TINS 4 FOR \$1.00

SW APPLE JUICE QUARTS 3 FOR \$1.00 Freezer Jars
SW Freestone Peaches 303 TINS 4 FOR \$1.00
SW Party Sliced BEETS 303 TINS 4 FOR \$1.00
SW Sliced CUCUMBER PICKLES 39¢
SW Small WHOLE YAMS 303 TINS 3 FOR \$1.00
SW Marachino Cherries 8-OZ. JARS 3 FOR \$1.00

SW SLICED PINEAPPLE 1¼ TINS 4 FOR \$1.00 Thick Slices
SW APPLE SAUCE 303 TIN 4 FOR \$1.00
SW GREEN PEAS 303 TINS 4 FOR \$1.00
SW CORN Whole Kernel & Cream Style 303 TINS 6 FOR \$1.00
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FRESH OVEN READY THANKSGIVING TURKEY PRICES

Apple Valley — Fresh
HEN TURKEYS
12 - 16 LB. AVG.

45¢ lb

Sun Valley — Fresh
TOM TURKEYS
18 - 26 LB. AVG.

43¢ lb

Morrell E-Z Cut
BONELESS HAMS
8 - 11 LB. AVG.

89¢ lb

Fresh Calif. Grown
ROASTING CHICKENS
5 - 7 LB. AVG.

49¢ lb

U.S.D.A. Choice Grade
Leg O' Lamb
63¢ lb

SMALL LOIN CHOPS
LARGE LOIN CHOPS
PIN BONE CHOPS

\$1.05¢
79¢
49¢

Pillsbury
BUTTERIMLK BISCUITS
3 FOR 25¢

KNUDSEN CREAM CHEESE
8-OZ. PKG.

33¢ ea

Rocky Mountain
Natural Sliced
SWISS CHEESE
5-OZ. PKG.

29¢
ea

Fresh
OYSTERS
12-OZ. JAR
59¢ ea

Oscar Mayer
LINK SAUSAGE
59¢ lb

Oscar Mayer
BACON
55¢ lb

No. 1 White Medium
SHRIMP
5-LB. BOX
\$3.89 ea

Fresh Produce

Fresh CRANBERRIES 19¢

Large Solid LETTUCE . . . 2 HEADS 29¢

Extra Fancy YAMS 10¢

Snow White CAULIFLOWER . . EACH 19¢

Large TANGERINES 19¢

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